

# Arjun Mahesh

## Senior Product Designer

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Brooklyn, NY

www.arjunmahesh.com

Hi - I'm a New York based product designer with a passion for interaction design, prototyping, and creative coding.

### Education

**2015**

UX Design Immersive, General Assembly

**2014**

Bachelor of Architecture, USC  
Minor in Computer Science, USC

### Awards

USC Generation Next '19, USC  
Ideo CoLab Makeathon, Ideo  
Rob Kennedy Innovation Award, USC  
Science Foundation Scholar, NSF  
Presidential Scholar, USC

### Skills

Prototyping, Interaction Design,  
User Testing, Information  
Architecture, Concepting,  
Wireframing, Testing, Visual  
Design, Creative Coding,  
3D Modeling

### Tools & Languages

Figma, Sketch, Framer X, Hype,  
InVision, Adobe CS, Principle,  
Webflow, HTML, CSS, Javascript,  
C++, Cinema 4D, Rhino,  
Processing, CATIA

### Experience

**Senior Product Designer, Kickstarter**

March 2019 → Present

I am leading design on the Systems Integrity team, which is implementing machine learning algorithms like sentiment analysis across the platform, to create more transparency between creators, backers, and Kickstarter.

**Senior Product Designer, Beyond**

May 2017 → March 2019

Beyond is a digital product agency where I have led and shipped design for clients including Google, PayPal, Gap, and Wall Street Journal. I launched Google Test My Site, a mobile speed tool that works for every site on web.

**Experience Designer, BCG Digital Ventures**

January 2017 → May 2017

I helped innovate and incubate products with some of the world's leading organizations, including MetLife and One World Alliance. I was also the sole designer on a lean 3 person team that pitched product concepts that brought in \$20 million in revenue for two separate year-long innovation engagements.

**UX Designer, Amazon Audible**

January 2016 → December 2016

Our 3 person design team was responsible for the integration of Kindle and Audible. I created end-to-end user flows and multi-sensory UI's across the Kindle and Amazon e-commerce ecosystems on Android, iOS, and web devices.

**Tech Consultant, Gehry Technologies**

May 2014 → September 2015

I used 3D modeling and coding skills to help realize the complex and intricate designs of world-renowned architect Frank Gehry.