

Profile	Hybrid creative with a vast experience from advertising, PR, innovation and digital agencies in both Stockholm and London for the past 10 years. Problem solver working in the intersection of design, technology and strategy. Passionate in building things, from products and services to brands and companies.
Experience	Concept Director – BBH Stockholm
2019.01 - present	Service and product design agency and innovation partner for clients like Volvo, Discovery, Panini and Red Bull. Working closely with our design and technical department to create customer experiences for our clients. Driving the development of innovation for BBH:s clients. Part of the management team.
2017.04 - 2018-12	Creative Director – Gullers Grupp Gullers Grupp is one of Sweden's largest agencies, working with nonprofit, public - and governmental organizations to help create ideas that contribute to create a well functioning democracy. My role was to lead and coach the creatives to develop concept and ideas and achieve the best possible execution. I also work closely with our Client Directors and Strategies to ensure that we deliver the best work possible. In addition to working with clients, I was leading the company's digital team and future digital efforts.
2014.10 - 2017.04	Founder & Art-/Creative Director – Wolfmother Co. Founded Wolfmother Co., a digital studio and creative technical partner for brands and agencies. Creating digital innovation projects, leading strategy and ideation through to development and user experience. Working agile with prototypes to explore the products possibilities. My role was leading the innovation, design, idea and concept work and was also involved in business development and scoping projects. Working with the top agencies in the world such as Edelman Deportivo (Adage A-list), INGO (Fast Company's most innovative companies 2016), B-Reel (Agency A-list 2015, 2012), DDB Stockholm, Your Majesty New York, etc.
2013.10 - 2014.10	Acting Partner & Art Director – FLB Europa PR and branding agency, working from strategy to execution. Strategic, creative and innovation work for Norrlands Guld, launched Nobis Group's new hotel Miss Clara, created and produced LO's election campaign 2014 and helped Betonggruvan with design and campaigns.
2013 - 2017	Tutor & Mentor – Berghs School of Communication Tutor for students final projects during the last three months of their education. Also coached students during award season (D&AD, One Show and Cannes Future Lions) - helping them with ideas and concepts.
2011.02 - 2013.10	Creative – Jung Relations Creative lead for clients both locally in Sweden, but also on a global level. I was responsible for concepts, ideas and execution for clients like Absolut Vod-ka, Absolut Art Award, Sony Ericsson, XBOX, Lux Stockholm and P&G.

Christian Hammar

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2010.05 - 2011.01	Creative – Tesch London Creative agency working exclusively with digital and innovation projects. I worked mainly with Yota, the world's largest 4G operator, in digital and innovation projects. We helped them with their new phone concept which later on won a Gold Lion in Innovation at Cannes 2013.
2009.10 - 2009.11	Art Director (placement) – Fallon London Developed interactive ideas and TV-scripts for Sony and worked on Cadbury's Olympic Games campaign for 2012, with digital and game ideas.
2009.03 - 2009-04	Art Director (placement) – ANR BBDO My first internship, worked mainly with advertising concepts for Folksam.
2006 - 2008	Graphic Designer – Freelance Freelance designer focusing on print, content, digital design and branding. Worked with clients like Stampen, Metro, Vikarien.se and CP+B Europe.
Education 2008 - 2010	Berghs School of Communication Art direction and advertising
Languages	Swedish Native English Excellent French Simple
Tools	Adobe CS, Sketch, Marvel, Invision, Zeplin, Atom, Keynote, Autodesk Fusion 360
Skills	Concept development, ideation, analyzing, planning, business development, presenting, writing, art direction, design and prototype sprints, user experience, interface design, hardware and software prototypes, 3D-printing, physical design, basic coding.
Awards	Webby Awards, Lovie Awards, D&AD, Kolla! design awards, Sabre Awards, Bees Awards, Spinn, European Excellence Awards, The FWA, Awwwards
Interests	Family and friends, cooking, traveling, modern art, spontaneous workouts, books, music, podcasts & city development
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