

Profile	Hybrid creative with a vast experience from advertising, PR, innovation and digital agencies in both Stockholm and London for the past 10 years. Problem solver working in the intersection of design, technology and strategy. Passionate in building things, from products and services to brands and companies.
Experience	
2019.01 - present	<b>Concept Director – BBH Stockholm</b> Service and product design agency and innovation partner for clients like Volvo, Truecaller and Absolut. Working closely with our design and technical department to create customer experiences for our clients. Driving the development of innovation for BBH:s clients. Part of the management team.
2017.04 - 2018-12	<b>Creative Director – Gullers Grupp</b> Gullers Grupp is one of Sweden’s largest agencies, working with nonprofit, public - and governmental organizations to help create ideas that contribute to create a well functioning democracy. My role was to lead and coach the creatives to develop concept and ideas and achieve the best possible execution. I also work closely with our Client Directors and Strategies to ensure that we deliver the best work possible. In addition to working with clients, I was leading the company’s digital team and future digital efforts.
2014.10 - 2017.04	<b>Founder &amp; Art-/Creative Director – Wolfmother Co.</b> Founded Wolfmother Co., a digital studio and creative technical partner for brands and agencies. Creating digital innovation projects, leading strategy and ideation through to development and user experience. Working agile with prototypes to explore the products possibilities. My role was leading the innovation, design, idea and concept work and was also involved in business development and scoping projects. Working with the top agencies in the world such as Edelman Deportivo (Adage A-list), INGO (Fast Company’s most innovative companies 2016), B-Reel (Agency A-list 2015, 2012), DDB Stockholm, Your Majesty New York.
2013.10 - 2014.10	<b>Acting Partner &amp; Art Director – FLB Europa</b> PR and branding agency, working from strategy to execution. Strategic, Creative and Innovation work for Norrlands Guld, launched Nobis Group’s new hotel Miss Clara, created and produced LO’s election campaign 2014 and helped Betonggruvan with design and campaigns.
2013 - 2017	<b>Tutor &amp; Mentor – Berghs School of Communication</b> Tutor for students final projects during the last three months of their education. Also coached students during award season (D&AD, One Show and Cannes Future Lions) - helping them with ideas and concepts.
2011.02 - 2013.10	<b>Creative – Jung Relations</b> Creative lead for clients both locally in Sweden, but also on a global level. I was responsible for concepts, ideas and execution for clients like Absolut Vodka, Absolut Art Award, Sony Ericsson, XBOX, Lux Stockholm and P&G.

# Christian Hammar

E-mail: [hammarchristian@gmail.com](mailto:hammarchristian@gmail.com)

Phone: +46 736 22 91 55

2010.05 - 2011.01

## **Creative – Tesch London**

Creative agency working exclusively with digital and innovation projects. I worked mainly with Yota, the world's largest 4G operator, in digital and innovation projects. We helped them with their new phone concept which later on won a Gold Lion in Innovation at Cannes 2013.

2009.10 - 2009.11

## **Art Director (placement) – Fallon London**

Developed interactive ideas and TV-scripts for Sony and worked on Cadbury's Olympic Games campaign for 2012, with digital and game ideas.

2009.03 - 2009-04

## **Art Director (placement) – ANR BBDO**

My first internship, worked mainly with advertising concepts for Folksam.

2006 - 2008

## **Graphic Designer – Freelance**

Freelance designer focusing on print, content, digital design and branding. Worked with clients like Stampen, Metro, Vikarien.se and CP+B Europe.

Education

Berghs School of Communication

2008 - 2010

Art direction and advertising

Languages

Swedish	Native
English	Excellent
French	Simple

Tools

Adobe CS, Sketch, Marvel, Invision, Zeplin, Atom, Keynote, Autodesk Fusion 360

Skills

Writing, art direction, user experience, interface design, hardware and software prototypes, 3D-printing, physical design, basic coding (HTML/CSS), concept development, ideation, analyzing, planning, business development, presentation

Awards

Webby Awards, Lovie Awards, D&AD, Kolla! design awards, Sabre Awards, Bees Awards, Spinn, European Excellence Awards, The FWA, Awwwards

Interests

Family and friends, cooking, traveling, modern art, spontaneous workouts, books, music, podcasts & city development

Linkedin

[linkedin.com/in/christianhammar](https://www.linkedin.com/in/christianhammar)

Christian Hammar  
1985-03-25  
Hägerstensvägen 132  
126 49 Hägersten  
Sweden

[christianhammar.se](http://christianhammar.se)