

Zijian Yan

Designer and Developer

WITH A BACKGROUND IN THE ARTS

EXPERIENCE

Creative Lead and Senior Designer

WONDERIST AGENCY // SAN DIEGO, CA // 2015-2018

Spearheaded the expansion of web design and graphic design departments. Established workflow systems and optimized pipelines, managing multiple web and print project simultaneously. Created stunning website designs, logos, and print materials that made proven increases in client revenue.

Digital Art Educator and Podcast Engineer

OATLEY ACADEMY OF VISUAL STORYTELLING // LOS ANGELES, CA // 2016-2017

Hosted web-based mentor sessions for a course on dramatic writing and composition in art. Explored story structure, art history, and painting with artists and writers of all different levels. Edited and mixed podcasts to maintain a consistent, high-quality product that continues to be one of the highest-rated art podcasts on iTunes.

Illustrator and Storyboard Artist

FREELANCE // LOS ANGELES // 2015-2016

Developed pre-production and marketing solutions for narrative storytellers. Delivered concept art, storyboards, and graphic design for pitch decks, electronic press kits, and print. Worked closely with clients to understand their creative needs and executed them using the latest tools available.

Graphic Designer and Videographer

THE LOS ANGELES ACADEMY OF FIGURATIVE ART // LOS ANGELES, CA // 2014

Designed creative materials that formed the backbone of an online advertising campaign, including landing pages, banner ads, and print. Filmed professional drawing and painting tutorials with industry-leading artists to form LAAFA's online curriculum.

Graduate Teaching Assistant

COLUMBIA UNIVERSITY FILM DIVISION // NEW YORK, NY // 2013

Taught workshops, handling individual learning needs, always with grace under pressure. Provided fair, judicious, and helpful one-on-one critiques of the students' written work. Broke down complicated, abstract concepts into practical, actionable lessons.

Graphic and Web Designer

COLUMBIA UNIVERSITY // NEW YORK, NY // 2012

Collaborated with Columbia's Center for the Study of Ethnicity and Race, illustrating and designing web layouts for their diverse array of projects and programs. Lent my creative eye and technical expertise to articulate their needs, their mission, and their vision.

CONTACT

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SKILLS

Development

HTML, CSS, JavaScript, Node, Express.js, React, TDD with Mocha/Chai, RESTful API's, Material Design, Redux, React-Redux, SQL, Sequelize, Git, Wordpress

Design

Sketch, InVision, Photoshop, Illustrator, InDesign, Premiere, After Effects, Webflow, Unbounce, Final Cut Pro, Logic Pro, Pro Tools

Talents

Illustration, web and graphic design, videography, film editing, audio engineering, music composition, teaching, Spanish and Cantonese

EDUCATION

Fullstack Academy

NEW YORK, NY // 2018

Javascript Immersive

Columbia University

NEW YORK, NY // 2014

MFA in Film Directing

New York University

NEW YORK, NY // 2010

BA in Cinema Studies and Music Composition

HONORS

Adobe Design Awards Finalist
Alfred P. Sloan Grant Winner

INTERESTS

Digital painting, coding, writing music, and the common good.