



OPVEON

— CAPTURE. STRATEGIZE. PERSUADE. —

JULIE FERGUSON Creative Services Specialist



“I enjoy working with both clients and Opveon’s internal management team to communicate thoughts, ideas, and concepts in a way that is both visually appealing and communicative.”

EDUCATION

Northeastern State University
Bachelor of Science, Corporate Communications

Northeastern State University
Bachelor of Science, Media Studies & Public Relations

PRACTICE AREAS

Demonstratives
Deposition Videography
Video Editing
Public Relations
Marketing

CONTACT

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ABOUT

Julie is a part of OPVEON’s consulting team. She provides creative services in the form of graphics and demonstratives, evidence photography, deposition videography, creation and editing of site inspection videos, video surveillance cameras, and drone footage, to name a few. She also is one of OPVEON’s Technology Specialists and works to ensure all video conferencing and video depositions run as smoothly as possible.

OPVEON’s clients enjoy working with Julie to create compelling graphics, demonstratives, and animations, that tell the client’s story in a way that resonates with the audience. Julie was also selected to be part of the OPVEON consulting team assigned to the Senate Impeachment Trial of President Donald J. Trump. She worked closely with the White House Chief Digital Officer and his team to create compelling graphics and demonstratives for use in the trial. Julie was also hired by the Tulsa County Bar Association to train both the Tulsa County District Judges and members of the Tulsa County Bar Association on the technology implemented by the Oklahoma Supreme Court for virtual hearings. Through her work with OPVEON, Julie is a highly sought-after resource in the post-COVID-19 era of virtual work.

Julie is also in charge of OPVEON’s internal corporate communications and public relations, including helping to maintain OPVEON’s social media sites, coordinating corporate sponsorships and scholarships, and develops and designs OPVEON’s marketing materials.

Julie holds a Bachelor of Science Degree in Corporate Communications and a Bachelor of Science Degree in Media Studies and Public Relations.

In her spare time, she enjoys spending time with family and friends, playing with her 2-year-old niece, and attending her 15-year-old sister’s sporting events. She is an avid reader, podcast listener, and concert-goer and thoroughly enjoys learning new things. Julie is the daughter of Tom Q. Ferguson, the managing partner of Doerner Saunders Daniel & Anderson and the step-daughter of OPVEON’s CEO, April J. Ferguson.