2key PPC

SmartLinks

Combine the Power of PPC and Referrals

2key
NETWORK

Re-Inventing the Link

What are
2key PPC
SmartLinks

SmartLink Preview Page

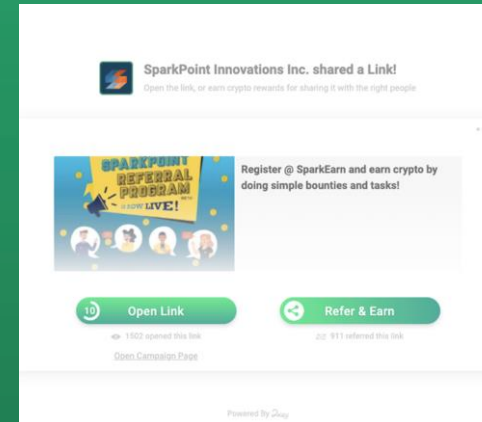*Reward description for referrers*

Live referral Map

SmartLinks are cryptographic links that **track** and **record** every interaction with the link.

Smartlinks **incentivize people** to share links with **targeted audience** by rewarding each person in a referral chain leading to a click.
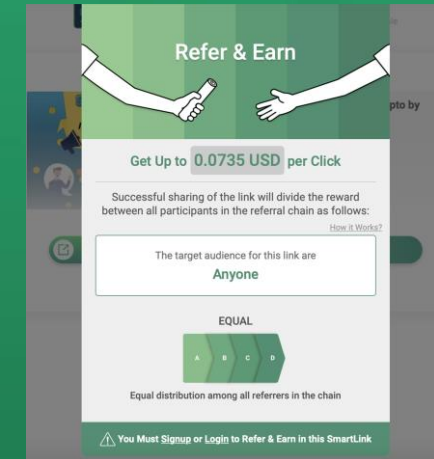
As a campaign creator, you keep full control over the **Cost per Click**, the **campaign budget** and **timing**, the **reward distribution split** and the **audience targeting**.

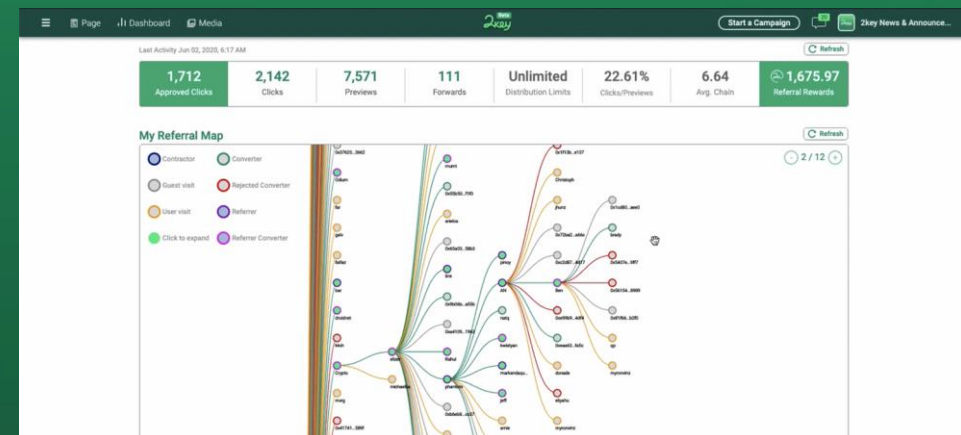*The result is a self-managed PPC campaign powered by word-of-mouth.*

"Live since May 2020, 2key technology boosts organic growth exponentially!"

SparkPoint

Our first Launch Partner generated huge traffic exposure - **30k views**, with 1601 approved clicks leading to **800 signups** in less than a week, with a mere $160 budget!

WanChain

Generated **1.2k clicks** within just **48 hours** and $40 spent for their latest blog post !

Virtual Blockchain Summit

2.5k subscriptions to VBS event as a result of **7.6k views** and **1649 clicks** spread over 16 layers, and **289 shares** within 72 hours only!

2key | SmartLinks in action

Re-Inventing the Link

What makes 2key **SmartLinks** Unique?

- Multi-Step Referral grows your **organic reach 100X**

- No keyword bidding war, **define your Cost per Click**

- Automated **micro and macro payment** to referrers worldwide

- People powered **audience targeting**

- **Blockchain enabled ad-fraud filtering**

- Off-the Shelf - no coding, **launch in two minutes**

Why use

2key
SmartLinks

- Breakthrough technology

- Reward people, not entities

- Gain higher conversion rates from **Targeted Traffic**

Get

👥 **Users**

⬇ **Installs**

☝ **Subscribers**

💬 **Engagement**

👥 **Reach**

And much more!

How to use

2key SmartLinks

Create

→ *Turn any HTTP link into a SmartLink & set up rewards, limits and targets.*

Publish

→ *Share your SmartLink with your core audience and incentivize people to forward it.*

Track & Grow

→ *Watch your campaign spread through individually targeted sharing across many levels.*

More
2key
SmartLinks
Advantages

Global targeting
Reach the world, or define your target audience by country, gender and age.

Fund it with crypto or buy with Credit Card
Fund with DAI, USDT, ETH or swap directly from Uniswap and Kyber, or buy directly with credit card.

Fraud prevention
Each click goes through 12 verification stages before getting approved.

Distribution models
5 different reward allocation models, including one defined by referrers.

Feedback
Avoid spamming and empower users with our reputation score and feedback features.

How difficult is it to use SmartLinks?

2key network's intuitive platform lets you build your referral campaigns in 5 minutes with no coding nor software integration.

How much does it cost?

That depends entirely on you. You set the cost per click referral reward, campaign budget, dates, and distribution model.

How does 2key earn from this?

2key take only 2% platform fee only on the spent referral rewards of the campaign. No upfront fee and no SaaS.

How can I target my audience?

Target your audience based on gender, age, and country. We can assist with sourcing your SmartLink within crypto space.

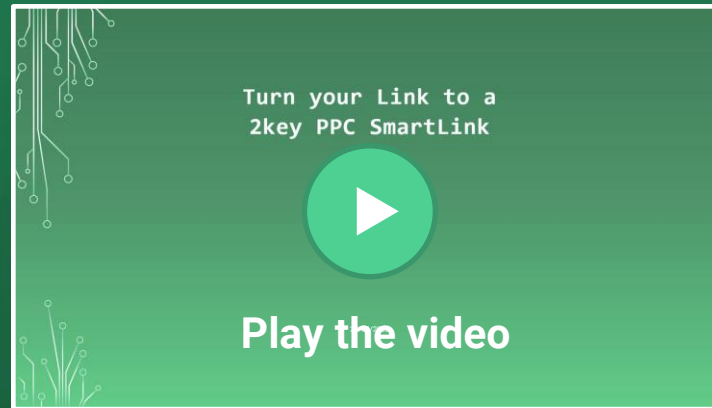# Which cryptocurrencies can I use?

Fund your SmartLink with ETH, DAI, USTD or any token that can be swapped on Kyber or Uniswap. You can also buy directly with Credit card or paypal. If your budget is above 1200 USD we offer a free managed service for the first campaigns!

2key
NETWORK

Get Smarted

Watch your organic distribution multiply and reach new audiences!

Turn your Link to a
2key PPC SmartLink

▶

Play the video

Create your SmartLink Now!

Request a demo

Send us a message