

Max Points Employee Benefit

Executive Summary

What we do: Max Points' online platform allows individuals to increase credit card points, cash back, and frequent flyer miles earned from everyday spending. This benefit enhances employee happiness and productivity while reducing burnout.

Why we are passionate about this issue: [Deloitte](#) notes that 42% of employee turnover is caused by burnout while hiring and lost productivity cost 84% of an employee's annual salary. [Project Time Off and the US Travel Association](#) find that vacation time is the second most important employee benefit but that cost is a significant barrier to taking this needed time off. Additionally, the most vacationed employees are happiest in their job, with their company, and the most productive compared to those that do not to travel. Max Points assists by reducing turnover and increasing employee satisfaction in the tightest labor market in decades.

Who we serve: All types of employees can benefit from Max Points' service; we serve clients that are well-seasoned travelers, new to the workforce, or interested in other credit card benefits such as cash back. No matter what an employee's goals or lifestyle are, Max Points has a personalized solution for them.

How we operate: Our easy-to-use online platform analyzes the unique mix of credit cards, earning rates, annual fees, and hidden benefits to create a simplified action plan. Our redemption calculator illustrates the best methods to redeem the fewest amount of credit card points or frequent flyer miles for flights. Employees can receive optional airfare flash sale alerts that highlight price drops to their favorite destinations. Points Experts are available to answer questions and offer guidance.

Our Specialty: Max Points allows companies to deliver a high impact benefit for a low cost. Excite employees with a unique benefit that gives them hundreds to thousands of dollar's worth of additional cash back or travel each year.

Our Method: Our hybrid platform is complemented by human support, reducing the information overload from blogs and credit card comparison sites down to a simplified plan.

Our Process:

Signing up for Max Points is as easy as sending a list of employee email addresses to create their accounts. Max Points will then notify the employees via email with instructions on how to use the benefit. They then log on to the platform to complete a two-minute questionnaire to define their rewards goals. Once complete, they will receive instant access to their individualized action plan. They can then begin implementing the plan with the support of Points Experts, redemption calculators, and optional airfare flash sale alerts.

Our Results: Our action plans increase points or miles earned by an average of 72% from the same everyday spending. With these increased rewards, employees can have cash back or free travel for vacation time. These outcomes lead to increased productivity in the office while decreasing burnout and turnover.

Our Pricing: We charge \$2.50 per employee, per month for a total of \$30 per employee, per year. Volume discounts are available based on number of employees enrolled.