

MYFINTECT FOUNDER

Ricardo Arbona

is an entrepreneur and founder of myFinTect, a modern financial planning and coaching company for millennials. After 10 years in the financial industry working in personal and business finance, banking and relationship management, Ricardo ditched the Italian suits to do what he does best – empower and coach individuals in making better financial choices.

His professional experience working at Bank of America and Citibank gave him valuable knowledge and unique insight to the world of finances, but it was through trial and error and his own personal financial journey that he grew to fully understand money, and how changing our financial habits can ultimately change our lives.

Ricardo believes that it's not until finances become personal that people begin to understand personal finance, this concept quickly turned a passion project into a unique financial service that makes financial planning and coaching easy, accessible, and affordable to millennials.

Since its launch, myFinTect has helped young adults and small business owners build sustainable, profitable, and more productive financial lives by providing them with the tools and personalized coaching needed to succeed and live life in their own terms.

Ricardo holds a bachelor's degree in Finance and in addition to working with clients one-on-one, he speaks regularly at businesses, universities, local charities and private events.



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