

## Experience

### Product Designer

Groupon • Chicago • 2016 - Present

Lead Design partner to Search & Results products: Helping to establish roadmaps through discovery of user problems and opportunities from data. Facilitating alignment across stakeholders. Establishing and verifying solutions through wireframes, prototypes, and user testing. Delivering final designs and requirements through close collaboration with Developers across mobile and web platforms. Validation of solutions through AB testing, analysis of data and partnership with Analytics team.

### Product Design Apprentice

Intrepid Pursuits • Boston • Summer 2015

Collaborated with fellow designer and developer apprentices to design, build and present an iOS app. Participated in multiple Design/Discoveries; taking clients' ideas from concepts to fully realized screens and app flows. Produced and tested wireframes and prototypes along with assisting in product strategy and final presentations.

### Project Manager, Lead UI/UX Designer

SCAD + Belk Collaboration • Savannah • Fall 2015

Project managed group of 12 designers and oversaw completion of materials. Presented ideas and concepts to client and ensured quality and consistency across final deliverables and presentation materials. Lead an interactive project and produced information architecture, wireframes, mockups, and hifi prototype.

### Lead Graphic Designer

Newaukee • Milwaukee • 2014 - 2015

Responsible for all of the firm's graphic needs. Identity design, program design, event promotional materials, billboard/ campaign design and creative visual strategies. Developed creative solutions to visually represent and promote all of Newaukee's various events that they organize.

## Education

### BFA Graphic Design + Minor Motion Media

Savannah College of Art and  
Design 2012 - 2016

## Expertise

### Skills

UI/UX, User Research + Usability  
Testing, Prototyping, Wireframing,  
User Flows, Data Analysis, Mobile +  
Web Design, Motion Design, Visual +  
Brand Design

### Software

Sketch, Invision, Principle, Figma,  
Photoshop, Illustrator, After Effects,  
HTML/CSS