

STEPPING STONE EVERGREEN SEQUENCE

JACK BORN



deadline funnel

www.deadlinefunnel.com

POST-DEADLINE 2



Post-Deadline 2 Email 1

Subject:

Which one do you want?
Choose one

Over the next several days I'd love to send you some of my very best content.

But first I'd love to ask what you're most interested in:

A) [How to get your own high converting webinar](#)

B) [How to weave stories into your emails and marketing to hold prospects spell bound](#)

Whichever one you choose... I'll send you some of my very best stuff over the next week or so, including free resources and training.

Looking forward to seeing which one you pick!

Sincerely,

Jack Born
Deadline Funnel



Post-Deadline 2 Email 2

Subject:

See how they did it
Case study breakdown

I just put the finishing touches on 2 powerful new case studies.

Just let me know which one appeals to you more:

- a) [How Helena 3x'd her online course sales](#)
- b) [How Chandler built an automated million dollar funnel by REMOVING steps](#)

Whichever one you choose... I'll send you their case study and then follow it up over the next several days with tips, insights, and tools to replicate their success.

Looking forward to seeing which one you pick!

Sincerely,

Jack Born
Deadline Funnel