

**WHAT YOU NEED TO KNOW ABOUT
MISINFORMATION
&
DISINFORMATION**

WHAT IS MIS & DISINFORMATION?

MISINFORMATION

Inadvertently sharing false information
without the intent of harm.

DISINFORMATION

Creating and sharing false information
with the intent to harm.

HOW TO SPOT DISINFORMATION ONLINE

1. CONSIDER THE SOURCE.

Does the URL look strange? Check the 'About' page on the website.

2. CHECK THE DATE.

Is the story old news? Sharing out-of-date information may not match current events.

3. CROSS CHECK INFORMATION.

Are reputable news sources reporting the same story?

4. READ PAST THE HEADLINE.

What's the whole story? Sometimes a headline doesn't match the content.

5. QUESTION EMOTIONALLY CHARGED CONTENT.

Disinformation intends to sow division by getting us angry or sad through images or memes.

DOS & DON'TS OF DISINFORMATION ON SOCIAL MEDIA

✗ DON'T CLICK OR SHARE.

If you quote the bad information, you help spread it.

✓ DO SHARE ACCURATE INFORMATION.

Without mentioning the wrong info, set the record straight by sharing the correct messages.

✗ DON'T ENGAGE PUBLICLY.

If someone you know is sharing bad info, message them privately & ask them to take it down.

✓ DO REPORT & BLOCK.

Report inaccurate info to social media platforms, group administrators & election officials. Block users you don't know who share mis or disinformation.

