



LOCAL LEAGUE AWARDS

At the 2019 League of Women Voters of New Jersey Convention we would like to recognize local Leagues that have done outstanding work during the biennium.

In order to do so, we need local League boards to nominate their League (or a member, in the case of the Distinguished Service Award) and return forms by February 4, 2019 by email to Pat Thompson at thompson@lwvnj.org.

1. ***Innovation Award***: A new project or a new twist on an old project that made your League visible, added members, and/or made a difference in your community. It could be one that educated the public on an important issue, served voters or influenced policy. Creativity will be rewarded.
2. ***Collaboration Award***: A project done in collaboration with other organizations that educated the public on an important issue, advocated for a local League program item, or solved a local problem, *and* served to leverage the League's visibility and effectiveness.
3. ***Communications Award***: A communications effort that has served to distribute League information to a wider audience. This category is wide open and these communications can be on a number of topics . from the importance of voting to information about local government, advocacy, or the League itself. Communications include PSAs, websites, newsletters, flyers, mailers, etc.
4. ***Membership Engagement Award***: The League of Women Voters is growing. We want to hear how your League has effectively engaged new members to ensure they have a rewarding and impactful experience in the organization.
5. ***Distinguished Service Award***: A League member who has served the League in an extraordinary fashion, having directed an outstanding League project or given selfless service to the League on a continuing basis. Nominations must be made by local League boards and voted on by the LWVNJ board. Present LWVNJ Board members are ineligible.



Local League Awards

LWVNJ Convention 2019

INNOVATION AWARD

Criteria for Award:

1. A new project or a significant modification of an existing/ongoing project.
2. The project (or change) must have been done between May 2017 and the present.
3. The project can be one that educated the public about an important issue, served voters or influenced policy, *with the result that the League became more visible, added members, and/or made a difference in the community.*
4. Creativity will be rewarded.

Submit a description of your project, including:

1. Your goal in doing the project and to what extent you achieved that goal. (If your goal was to educate voters, for example, how and how much did it help do that?)
2. If you modified a project done previously, explain how the changes improved results.
3. Provide evidence that the project made the League more visible and/or made a difference in the community. For example, the number of newspaper articles, phone calls, requests for speakers, policies changed, and/or people who joined because of the project.

Local League _____

Contact Person _____

Email _____ Phone: _____

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COLLABORATION AWARD

Criteria:

1. A project or activity that was done in collaboration with at least one other organization between May 2017 and the present.
2. The project needs to have educated the public on an important issue, advocated for a local league program item, or solved a local problem in a way that would not have been possible alone or separately.
3. The collaboration with another organization (or more) brought heightened visibility and a synergy of resources that made it more than the sum of its parts.+

Submit a one-page description of your project, including:

1. What the project sought to achieve and to what extent you achieved that goal.
2. Names of the other organizations with which you cooperated.
3. Evidence that collaboration heightened the League's effectiveness and increased its visibility.

Local League _____

Contact Name _____

Email _____ Phone _____

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COMMUNICATIONS AWARD

Criteria:

1. Entries should include materials from one or more of the categories listed below, which were published, distributed, or disseminated between May 2017 and the present.
2. Each item submitted, except the bulletin/newsletter, will be judged on how wide its audience was, how well it succeeded in serving its purpose (e.g. if it was aimed at getting new members, how many did it deliver), and how it served the League's mission.

Categories:

1. Bulletin/newsletter. How many people get it and by what means? (email, snail mail)
2. Letter to the Editor or Op-Ed. Estimate the circulation numbers of the newspaper.
3. Newspaper articles, either by a reporter about a League project or submitted by a League member.
4. Radio or TV program or interview: Send a script or a summary of the show.
5. Video filmed at a League activity and made available to the public: Send a copy/link.
6. Your website or placement of your material on another site like YouTube. Submit website URL. (A blog would fit here too.)
7. Social media presence
8. Flyers, brochures, other printed material
9. Public service announcement
10. Other communications material (please indicate) _____

Local League _____

Contact Person _____

Email _____ Phone _____

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MEMBERSHIP ENGAGEMENT AWARD

Criteria:

1. A project or activity done or a procedure implemented to engage and retain new members.
2. The work must have been done between May 2017 and the present.

Submit a one-page description of your nomination, including:

1. Specifics about new member engagement including how many members were engaged, how they were engaged, and what their engagement looks like.

Local League _____

Contact Name _____

Email _____ Phone _____

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DISTINGUISHED SERVICE AWARD

Nominations must be made by February 4, 2019

1. DESCRIPTION: At each LWVNJ Convention, the DISTINGUISHED SERVICE AWARD is given to a League member who has served the League in an extraordinary fashion.
2. Local Leagues must nominate individuals for this award. They may nominate more than one person and someone who has been nominated in the past.
3. CRITERIA: The League member selected will exemplify the best in League commitment and leadership. Nominees may have directed an outstanding League project or may have given selfless service to the League on a continuing basis.

Present state board members are not eligible.

4. The following outline will help you with your recommendations. This is only a guide.
 - A. League history - how long a member, what Leagues, offices held in the League
 - B. League projects/programs nominee has been involved in
 - C. Leadership skills
 - D. Communication skills
 - E. What makes this nominee stand out among League members?

LOCAL LEAGUE _____

CONTACT PERSON _____ PHONE _____

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