



Nikki is a multidisciplinary design leader with work ranging from textile design to interactive UI. She brings a positive attitude along with her eye for color, layout and typography.

Education

B.A. in Visual Communications
Northern Arizona University

Professional skills

Web design
Problem solving
Leadership
Collaboration
Art direction
Print production
Visual storytelling

Software skills

Photoshop
Illustrator
InDesign
After Effects
XD
Microsoft Office
Webflow
Workfront
Basecamp
Cvent

Special interests

Pattern design
Illustration
Lettering
Fashion

AIGA

Member
2009 - Present

Experience

The Marketing Practice

Sr. Graphic Designer
July 2019 - Current

Lead designer for a multitude of B2B clients such as Amazon Pay, Service Now, and Microsoft. Specializing in creating unique ABM campaigns for our client's targeted accounts.

Apptio

Sr. Graphic Designer
May 2018 - June 2019

Leads the creative team, manages designers onsite and offshore. Works with printers, and internal clients to ensure high-quality work is being produced. Manages keynote presentations directly with the CEO and CMO.

Apptio

Graphic Designer
Aug 2016 - May 2018

Designed presentations, conference signage, eBooks, social media ads, social videos, landing pages, etc. Helped define Apptio's non-profit brand, TBM Council.

Freelance

Graphic Designer
Nov 2015 - May 2016

Worked on brands such as Microsoft, Bartell Drugs, Dell, AT&T and more. Collaborated with Copywriters, and Creative Directors on social, print work, RFPs and more.

Radarworks

Graphic Designer
Jan 2015 - Oct 2015

Created print material, presentations, banners, site take-overs, and social media assets for accounts such as Amazon, Disney, Acer, and Xbox.

Beazer Homes

Graphic Designer
Aug 2013 - Sept 2014

Defined the company's brand through print, presentation, and web. Created infographics, mockups, wireframes, icons, and textiles for a new website, SharePoint, and other collateral.