



January 19, 2016,

To: OPRA Market Data Recipients

Subject: ISE Mercury Launch Date and Testing Notice

Pending a grant of registration from the SEC, ISE Mercury will launch Tuesday, February 16th.

The new exchange's participant code is "J" and will follow all OPRA/SIAC formats. The new data messages that will be generated by the launch of ISE Mercury are included in the OPRA traffic projections.

Test replay data for ISE Mercury is available via OPRA playback test channels Tuesdays and Thursdays from 9:30PM to 9:45PM ET.

INDUSTRY TEST FOR ISE MERCURY

ISE Mercury will provide a replication of its production system for testing on Saturday, February 6th, 2016 from 9:00AM to 1:00PM ET. ISE and ISE Gemini will not be supported. A product list for use during the simulation session will be provided closer to the test date. The session will simulate a normal production trading day. Data recipients can expect to see quotes and market data across the OPRA feed.

For more information on ISE Mercury please visit www.ise.com/mercury or contact Dan Amar at 212-897-0146.