



[Club Video Click here.](#)



Objective

To provide an attractive and affordable 3-month membership package that will encourage potential new members to join.

- ❖ Trial membership is available on a household basis for a period of 3-months.
- ❖ The cost is £50 per household.
- ❖ There is no limit to the number of people in a household.
- ❖ Trial members have the same privileges as existing members.
- ❖ Membership can be started at any time between April and September.

- ❖ Promotion by leaflet drop and social media.
- ❖ Trial members to be added to regular club email communication channels.
- ❖ Trial members must be encouraged to attend mix-in sessions.
- ❖ Not available to players who have previously been or are currently members.
- ❖ Different membership shoe tags will be issued to trial members.

- ❖ First-year discounts will be available after Trial membership.
- ❖ Full contact details required to enable follow-up.
- ❖ Trial members receive social event discounts.