

Middlesex Tennis - Revenue Funding Guidelines

Purpose of funding

Middlesex Tennis are committed to working with registered venues to support them in developing their programmes and improving the services available to their members.

Middlesex Tennis revenue funding is locally managed by the County Team and is accessible to all registered venue.

The development and management of a comprehensive tennis programme is already happening in many successful venues, however, in some instances, particularly at new or emerging venues, financial support is often required to kick start new programmes. This financial support could be used in different ways, for example:

Examples of eligible projects

- Coach retainers to enable a coach to start a business on a park or community site
- Funding to kick start Mini Tennis, Cardio Tennis, Disability Sessions, Tennis Xpress or Touchtennis sessions
- A venue wanting to expand its programme, maybe utilising some additional courts to set up a community programme
- Equipment to enable coaches to kick start new activities
- Marketing and promotional materials to advertise and support the launch of a new tennis programme

Examples of ineligible projects are

- Retainer for coaches at private members clubs
- Funding for club-school links
- Free taster sessions with no plan as to how it will continue long-term

Criteria

- Venues can apply for a maximum grant award of £2,000
- All applicants must be registered to Middlesex Tennis
- Funding is to be matched with a partnership funding commitment from the applicant (i.e.50% from Middlesex Tennis and 50% from the applicant). The contribution from the applicant can be financial, in-kind support or free hours on/off court
- The venue must demonstrate how the activity will create new, sustainable and accessible tennis activity that will lead to an increase in regular participation
- The venue must demonstrate that there is both need and demand for the project
- The venue must demonstrate there is a financial need for funding from Middlesex Tennis and the projects provides value for money
- The venue must demonstrate that any funded post will be sustainable when the funding period comes to an end.

Project Monitoring

The project outcomes will be monitored on a regular basis by Middlesex Tennis. Participation figures should be provided by the venue upon request by Middlesex Tennis. The venue is required to provide a summary report on completion of the project detailing the specific outcomes as documented on the Funding Application Form.

How to Apply

Please use the Revenue Funding Application form to submit your request.

Applications are reviewed by the Middlesex Tennis Funding Committee and a decision will be communicated to the venue within 1-month of receipt.