

Middlesex Tennis - Sponsorship Package 2018

Middlesex Tennis is one of 38 affiliated counties in Great Britain promoting and developing tennis in partnership with the Lawn Tennis Association, with the joint objective of getting more people playing tennis more often.

We welcome the opportunity of introducing more sponsors into the game to assist with the development of our junior players and the future growth and sustainability of our registered member clubs and community venues.

In return for sponsorship support we can offer a wide range of benefits including guaranteed access to Wimbledon tickets and brand exposure to our 160 registered tennis venues.

Below are some keys activities and sponsorship opportunities available from Middlesex Tennis. We would welcome the opportunity of exploring how these could benefit to you as part of a future sponsorship arrangement.

- We have access to Wimbledon tickets for all days of the championships, this is a great way of recognising and rewarding your key staff or important clients.
- Our Summer League competition has 640 teams competing each year, with over 12,000 players participating. This is one of the biggest league competitions in the country. The naming rights for this league are currently available.
- We have 160 registered tennis venues with approx. 65,000 members. Regular correspondence is exchanged with our club main contacts. There is the opportunity of adding sponsorship links to our email correspondence a logo to our letterhead.
- Sponsorship logos are available on our County Cup team's kit. These players compete around the country and are the best players in Middlesex.
- Sponsorship links can be added to the Middlesex Tennis website.
- All sponsors and their guests would receive a personal invitation to our annual Awards Evening which in previous years has been held at The Queens Club and The All England Club hosted by the President of the Lawn Tennis Association.

I hope this gives you a flavour of the work undertaken by Middlesex Tennis and the potential opportunities available to new sponsors.

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