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SKILLS

Team Development & Leadership

UX Design

UI Design

Product Design

UX and Product Strategy

Web Design

Brand and Identity Design

Brand Strategy

Adobe Creative Cloud

Sketch / Figma

InVision

Webflow

References available upon request.

AWARDS & ACHIEVEMENTS

GEEKEND 2017

Expert Panelist on UI & UX Design

JETRAILS PODCAST

Guest expert on designing ecommerce websites

EDUCATION

B.F.A. GRAPHIC DESIGN

Savannah College of Art & Design | 2015

EXPERIENCE

PRODUCT DESIGNER

Toptal | February 2020 - Present

Product designer as a member of the Toptal Talent Network. Worked with agencies, startups, and other businesses designing products, features, and websites.

- Designed websites and products for startups in consumer, B2B, and mission-based markets.
- Designed identities and brand collateral for new companies.
- Collaborated with stakeholders to plan design scope, features, and understand use cases.
- Designed and built prototypes for web and native mobile applications.

DESIGN LEAD

Gauge | July 2015 - December 2019

Lead and build the design team from the ground up in a fastpaced digital web-design agency. Extensive experience with designing user flows, visual design, prototypes, and pattern libraries.

- Oversaw agency rebranding and multiple website re-designs.
- Worked with and managed a design and creative team.
- Managed internal communication processes with project management, development, and marketing teams.
- Created and implemented a UX oriented design process for eCommerce website clients.

CREATIVE DIRECTOR (PRO-BONO)

City Church | April 2012 - Present

Lead, develop, and collaborate with a dedicated team of filmmakers, designers, photographers, and set designers to create multi-disciplinary campaigns to support the mission of the church and its ministries.

- Designed and built a new website with a focus on digital content and community growth.
- Designed digital-focused brand identity.
- Created processes and chose tools for managing projects, tasks, and timelines.
- Worked with a variety of internal stakeholders to execute marketing campaigns for events and initiatives within the church community.

FREELANCE DESIGNER

2013 - Present

Communicated, planned, and executed projects with clients ranging from branding and identity design to web and app design. Clients included health and wellness startups, charities, and logistics companies.

- Designed branding and marketing collateral for clients in healthcare, non-profits, and startups.
- Designed and built websites for clients on Wordpress and Webflow platforms.
- Developed new processes for communicating with clients about design decisions.
- Worked on establishing design and creative to support business goals and user needs.