Innovators at Oblong Industries
Bring New Applications to Market at ISE 2019

Introducing the Mezzanine app for content sharing and layout control with the popular Mezzanine Room Series of collaboration solutions

More to be announced in a press conference at ISE 2019 on 6 February, 11:00

London (17 December, 2018) – Oblong Industries, Inc., maker of multi-stream meeting applications and pioneer of interactive spatial computing environments for the new era of collaborative work, will take part in their 5th consecutive year at Integrated Systems Europe, from February 5-8 in Amsterdam. In Oblong Europe stand 11-B140 the Oblong Europe team will be showcasing latest updates to the company's impressive Mezzanine™ Room Series for more dynamic and productive meetings across the enterprise.

From the wow factor of the multi-surface immersive meeting experience of the Mezzanine 600 Series, to the impressive utility of the Mezzanine 200 Series for teamwork and ideation spaces, all Mezzanine Room Series solutions will now benefit from the new Mezzanine application that will debut at ISE 2019. The Mezzanine app was developed by uniting the features and functions of the Mezzanine Screencast app for screen sharing with the Mezzanine web interface for room, participant, and content control. The Mezzanine app is now available for download to Mac and PC; it is one of several modes of control for a Mezzanine meeting and a complement to the proprietary wand device for gesture control of rooms and content streams.

David Kung, VP Product Strategy, pointed out the advantages of the new unified app. "The Mezzanine app is the perfect complement to the wand. As with the wand, you can manage meetings and the presentation of content, but you also gain the benefit of screen sharing and focusing on content from your personal device. Our customers will enjoy a more seamless experience presenting and collaborating with customers and colleagues."

The new Mezzanine app features three distinct views based on the user's need for sharing content and controlling the meeting experience. Most users will interact with the Mini View, a compact window focused on meeting and content sharing functions. Users can wirelessly present, upload content, and start, end, and invite others to meetings. When users need to control the presentation and layout of on-screen content in the shared visual workspace, they will work in the Layout View. This view is a "what you see is what you get" user interface that lets users present, dismiss, and change the location and scale of shared streams and images on screens with simple click and drag controls. It's the closest laptop equivalent to the scaling and presentation control users have with the gesture wand. Focus View rounds out the view options by providing the means to single out a particular content or conferencing stream in a larger window for closer look, which is particular useful for meeting participants working remotely on a laptop.

Remote participants using the Mezzanine app can enjoy a content-centric experience where they can choose to view the video conferencing stream or any shared live streams at full screen. If remote users would like to see or control how others see content in a Mezzanine room, they can also access the Layout View.

Content – and control of it in multiple streams from multiple sources – is the primary advantage of Mezzanine. Where most videoconferencing tools focus on faces and voices, and perhaps a single stream of shared content, Mezzanine allows up to 10 separate streams per room simultaneously, providing meeting participants the opportunity to see and share important information side by side. This is essential for complex and distributed global organizations that need to make valuable data and content a central part of business decision-making. Oblong's dynamic Mezzanine platform provides the common digital workspace for meeting participants to share data, surface insights, and collaborate more effectively from wherever they are.

"We're always innovating with Mezzanine, and this new app is a great example of that," comments Mary Ann de Lares Norris, VP EMEA, Oblong. "The Mezzanine app is just one of the new developments we'll be sharing at ISE 2019, the premier event for the AV industry. We find that once our channel partners and their end users experience

Mezzanine for themselves they're hooked. As award-winning UI designers, now with more than 6 years of feedback on the meeting needs of our growing global customer base, we're looking forward to announcing more product innovations coming in 2019 at this edition of ISE."

Integrated Systems Europe (ISE) is the largest pro-AV and electronic systems trade show in the world with nearly 1,300 exhibitors and more than 80,000 international attendees. Delegates at ISE are invited to experience Mezzanine first-hand which uniquely unites teams for multi-stream collaboration globally. Oblong Industries is located on stand 11-B140. To book a demo visit: https://www.oblong.com/event/see-more-share-more-do-more-ise-2019

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About Oblong Industries
Oblong Industries' innovative technologies change the way people work, create, and communicate. With roots in more than two decades of research at the MIT Media Lab, Oblong's flagship product Mezzanine™ is the technology platform that defines the next era of computing: simultaneous multi-user, multi-screen, multi-device, multi-location for dynamic and immersive visual collaboration. Mezzanine's groundbreaking capabilities multiply the effectiveness of distributed organizations and catalyze new, more effective, more collaborative workflows. Oblong is headquartered in Los Angeles and supplies Mezzanine systems to Fortune 500 enterprise customers and reseller partners. Learn more at www.oblong.com, and connect via Twitter, Facebook, LinkedIn, and Instagram.

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