



Oblong Industries Named a "Cool Vendor" in Gartner's 2016 Report on Human-Machine Interface

Through the concept of Infopresence, Oblong reimagines technologies for the workplace to drive data visualization, team collaboration, and communication in the Fortune 500 and beyond

LOS ANGELES, CA, May 18, 2016 – Oblong Industries, the developer of spatial, immersive, and gesture-enabled technologies for the new era of collaborative work, today announced it has been included in the “Cool Vendors in Human-Machine Interface, 2016” report just published by Gartner, Inc.¹ The research is designed to evaluate interesting, new and innovative vendors, products and services.

Oblong was founded by CEO John Underkoffler, an award-winning interaction designer and computer scientist. John has spent his career designing and creating next-generation human computer interfaces—first in academia at MIT, next in film with the movies “Minority Report” and “Iron Man”, and now commercially as CEO of Oblong Industries. Companies like Accenture, IBM, Fujitsu, and NTT now use Oblong’s technology and the concept of Infopresence to visualize data and link international teams, global assets and content in an astonishingly more visual, engaging and collaborative way.

“We are delighted to be recognized by Gartner as a Cool Vendor. The work we do at Oblong is redefining what traditional human-machine interface looks and acts like,” said Underkoffler. “We’re helping some of the largest, most forward-thinking businesses in the world bring Infopresence to the workplace, creating deeply immersive and engaging environments that define the next era of data visualization and team collaboration. We do this with custom solutions tailored to specific client needs, and with our flagship visual collaboration product for global connected enterprises called Mezzanine.”

To learn more about Oblong, visit www.oblong.com.

Gartner subscribers may read the full 2016 Cool Vendor report [here](#).

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¹ Gartner "Cool Vendors in Human-Machine Interface, 2016" by Werner Goertz, Annette Zimmermann, Nick Ingelbrecht, April 21, 2016.

About Oblong Industries

[Oblong Industries](#)' innovative technologies change the way people work, create, and communicate. With roots in more than two decades of research at the MIT Media Lab, Oblong's flagship product, Mezzanine™, is an immersive visual collaboration solution that defines the next era of computing: multi-user, multi-screen, multi-device, multi-location. Mezzanine's groundbreaking Infopresence capabilities multiply the effectiveness of distributed organizations and catalyze new, more effective, more collaborative workflows. Oblong is headquartered in Los Angeles and supplies Mezzanine systems to Fortune 500 enterprise customers and reseller partners including IBM, Accenture, NASA, and Dentsu Aegis Network. Learn more at www.oblong.com, and connect via [Twitter](#), [Facebook](#), [LinkedIn](#), and [Google+](#).
