

Oblong and AVI-SPL Sign Preferred Partner Vows

Mutual Upside Seen for the Two Collaboration Thought-Leaders and Their Customers

Los Angeles, CA (April 4, 2017) – Seeing mutual upside in a deeper commitment between two companies with a shared vision of providing spaces that optimize collaboration and improve productivity, Oblong and AVI-SPL have increased the scope of their relationship to ‘preferred partner’ status.

The two industry leaders have enjoyed great success making Oblong’s unique immersive, spatial operating environments the centerpiece technology in executive briefing centers, command centers, teaming rooms, and conference spaces for some of the world’s most innovative organizations.

AVI-SPL designs, builds, integrates and supports systems and environments that enable communication and collaboration, partnering with innovative manufacturers like Oblong to improve the way organizations get work done.

Oblong is the developer of the Mezzanine range of solutions for immersive visual collaboration. Oblong’s Mezzanine transforms meetings into visually engaging work sessions characterized by Infopresence—the immersive, content-rich experience that delivers a heightened level of real-time collaboration in-room and across locations.

“Oblong is one of those forward-thinking technology companies truly changing the way we work, collaborate, and create,” says Dale Bottcher, senior vice president of sales for AVI-SPL. “They’re transforming workplaces for our clients around the world by providing a better collaborative user experience for generating ideas with parallel work processes.”

Said Oblong Industries’ CRO, Mike Brown: “We are thrilled to work more closely with AVI-SPL. This strategic partnership with the global leader in video communications and collaboration is ideal to increase the impact of Mezzanine as the best collaboration solution for any space in large organizations. We expect this agreement to accelerate the fundamental change we’ve been making in the way work gets done.”

Oblong will kick off the new partnership April 10-12 during AVI-SPL’s Sales Acceleration Summit, demonstrating its unique immersive collaboration solution including the newly launched Mezzanine Teamwork.

About Oblong Industries

Oblong Industries' innovative technologies change the way people work, create, and communicate. With roots in more than two decades of research at the MIT Media Lab, Oblong's flagship product Mezzanine™ is an immersive visual collaboration solution that defines the next era of computing: simultaneous multi-user, multi-screen, multi-device, multi-location immersive visual collaboration. Mezzanine's groundbreaking Infopresence capabilities multiply the effectiveness of distributed organizations and catalyze new, more effective, more collaborative workflows. Oblong is headquartered in Los Angeles and supplies Mezzanine systems to Fortune 500 enterprise customers and reseller partners.

Learn more at www.oblong.com, and connect via [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

About AVI-SPL

AVI-SPL designs, builds, integrates, and supports systems and environments that enable communication and collaboration. AVI-SPL has highly trained and certified system engineers in offices throughout the United States, Canada, and EMEA in addition to an international network of solution providers in 30 countries. For more information, visit AVISPL.com and connect with AVI-SPL on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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