



Trade Mark Search Order Form

Name	<input type="text"/>	Phone	<input type="text"/>
Firm	<input type="text"/>	E-mail	<input type="text"/>

Trade Mark Details

Trading Name

What are the key goods and/or services provided?

A registered trade mark provides exclusivity in relation to the same kind of goods or services provided by the owner. To ascertain whether a conflict exists, we need to clearly understand what goods and/or services will be offered.

Important Note

- Searches may take up to 3 business hours.
- Orders awaiting the search result will then be processed unless the name conflicts with a registered trade mark.
- A detailed search report will be provided within 2 business days.

What's in a name?

Nothing much...just the future of your business

Choose your trading name carefully. Your name distinguishes your business from competitors, encapsulates identity and accrues goodwill.

Names that are descriptive of the business' function are difficult to register as trade marks. Without a registered trade mark your name will be vulnerable to use by others.

Tips for choosing a name that can be protected:

- Suggestive, e.g. Red Balloon is much easier to register than Online Gifts.
- Invented, e.g. Uber or Instagram.
- Unrelated, e.g. Apple is not related to computers or technology.

Contact us if you have any questions about registering a company name.

Additional Information/Special Instructions

Payment Details

Please debit the following card details by the amount of **\$198 (inc. GST)**

Type of Card	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Diners Club*	<input type="checkbox"/> Amex*	*3% SURCHARGE APPLIES
Card Number	<input type="text"/>	Expires	<input type="text"/>	CCV	<input type="text"/>
Name on Card	<input type="text"/>	Signature	<input type="text"/>		