

TAYLOR ACKERMAN

CONTACT

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EXHIBITIONS & PRESS

SCBWI Prairie Writers & Illustrators

Day Illustration Contest Winner

November 2019 | *Chicago, TN*

[Design Recharge Podcast Episode 314](#)

September 2019 | *Online*

[SVS Featured Student Interview](#)

September 2019 | *Online*

SCBWI Portfolio Showcase

Honorable Mention

September 2019 | *Nashville, TN*

Boneyard Arts Festival

April 2019 | *Champaign, IL*

[Skillshare Summer's Rising Star](#)

June 2017 | *Online*

MEMBERSHIPS

Member of Society of Children's Book
Writers and Illustrators (SCBWI)

Student of The Society of Visual
Storytelling (SVS)

Student of The Illustration Dept.

EXPERIENCE

2012-2014 Graphic Designer | *Late Night BU Peoria, IL*

Fabricated a marketing plan for monthly campus-wide events; designed and produced marketing materials; managed social media accounts; photographed events.

2013 Design Intern | *Concept Arts LLC Hollywood, CA*

Assisted design team to create advertising materials for movies, television, and video games; organized photo library; conducted background research on films; masked, retouched, and color-corrected photographs.

2014-2017 Designer | *Simantel Peoria, IL*

Designed traditional and interactive brand products and services; worked with art director to create layouts for print and on-line ads; prepared art files and mock-up images for branded products; programmed online banner ads and e-blasts; worked on strict deadlines.

2018 Art Director | *Simantel Peoria, IL*

Designed traditional and interactive brand products and services; met with team members to ensure coordination between marketing efforts; worked with copywriters and additional team members in production of materials; worked with Senior Art Director/Creative Director in selection of papers, inks, vendors, models, etc.; worked on strict deadlines; worked with production personnel, providing any instruction and supervision required to smoothly complete production of approved design; reviewed all production materials and sign off prior to forwarding job to production; directed photography sessions; maintained current skills and knowledge of design trends.

Current Strategic Design Specialist | *University of Illinois Champaign, IL*

Take print and web projects from concept development to final execution; develop innovative and strategic marketing, communications, and branding solutions for a broad range of university audiences; provide leadership, direction, and implementation regarding UI design, usability, UX research, and ADA compliance; guide clients in brand discovery and strategic planning; develop pattern library and visual standards for websites and print media.

EDUCATION

2011-2015 BFA, Studio Art with a Focus in Graphic Design

Bradley University | Peoria, IL

GPA: 3.81/4.0