



## TAYLOR ACKERMAN

I am a graphic designer and illustrator with over three years of experience working on corporate print, web, and branding projects. I create beautiful, professional materials that increase awareness and revenue.

## CONTACT ME

**Email:**  
studioloong@gmail.com

**Website:**  
studioloong.com

**Social Media:**  
@studioloong

## EDUCATION

**'11-'15 BFA, Studio Art with a Focus in Graphic Design**  
Bradley University | Peoria, IL  
GPA: 3.81/4.0

## EXPERIENCE

- '12-'14 Late Night Bu | Graphic Designer**  
Bradley University, Peoria, IL  
Fabricate a marketing plan for monthly campus-wide events, designed and produced all marketing materials, met tight deadlines, managed social media accounts, poster design, branded promotion design.
- '13 Concept Arts LLC | Design Intern**  
Hollywood, CA  
Assisted design team in the creation of advertising materials for the entertainment industry (movies, TV, and video games), organized unit photography, completed background research on new jobs, assisted art directors with compositions, masked retouched and color-corrected photographs, created title treatments.
- '14-'17 Simantel | Creative Intern, Designer**  
Peoria, IL  
Design traditional and interactive brand products and services; Work closely with art director to manage assets and create layouts for print and on-line ads; prepare art files and mock-up images for branded products, Program Online banner ads, and e-blasts; Meet assigned deadlines; Obtain approval from art director on all assets prior to forwarding job to production.
- '18 Simantel | Art Director**  
Peoria, IL  
Design traditional and interactive brand products and services; Meet, as needed, with account team members to ensure coordination between marketing efforts; Work with Art Directors, Copywriters and additional team members in production of materials; Work with Senior Art Director/Creative Director in selection of papers, inks, vendors, models, etc.; Meet assigned deadlines; Work with production personnel, providing complete input, and any instruction and supervision required to smoothly complete production of approved design; Review all production materials on assigned projects, and sign off prior to forwarding job to production; Art direct photography sessions, tapings, press-proofings, etc.; Stay current in skills and knowledge.
- '18 --> Public Affairs, University of Illinois | Strategic Design Specialist**  
Champaign, IL  
Take projects from concept development to final execution; develop innovative and strategic marketing, communications, and branding solutions for a broad range of university audiences; provide leadership, direction, and implementation regarding UI design, usability, UX research, and ADA compliance; guide clients in brand discovery and strategic planning; develop pattern library and visual standards for websites and print media.

## ACHIEVEMENTS

**Excellence In Graphic Design Award**  
Bradley University  
Awarded annually to a student exhibiting excellence both academically and in extracurriculars in the area of graphic design,

**American Graphic Design Award For Self Promotion**  
Graphic Design USA  
The American Graphic Design Award for self promotion honors outstanding new work in self promotion and sales promotion.

**Summer's Rising Star**  
Skillshare  
Awarded for putting out high quality, relevant content for students. This list was published on Skillshare's website and emailed to over 300,000 students using the platform in summer 2017.