OUR MISSION

We’re building a film community in Arkansas where film lovers can watch films, share ideas, connect with each other, and nurture the new and existing film talent within our state through increased exposure to filmmakers and their art.
“We created the Arkansas Cinema Society as a way to bring films and filmmakers to the state of Arkansas. We began in August 2017 with a three-day inaugural event—Premiere. In addition to the annual film event we will host every August, FILMLAND, we are building a state-wide network of theaters to screen films in places they may not usually take place. By bringing in filmmakers, we aim to educate and inspire up-and-coming filmmakers across the state.

“The early endorsement of community leaders and industry pioneers reinforced our belief in our mission and gave us confidence that the ACS will have the needed resources to make a real difference in our arts community. Arkansans have the talent and work ethic; they just need the opportunity. We believe there is an entire film industry waiting just beneath the surface.

Thank you for considering being a catalyst for this change. We are excited about our plans and cannot wait to share them with you. With your continued support, anything is possible.”
I love Little Rock and I love film and Arkansas Cinema Society is a perfect opportunity to blend those two passions together - calling filmmakers that I love and inviting them to Little Rock.” Jeff adds, “It’s also about providing the resources and knowledge to aspiring filmmakers - the nuts and bolts of how to craft and write a compelling script. That’s where it all starts.”

– Jeff Nichols interview in Inviting Arkansas

…the ACS endeavors to carry out an ambitious statewide agenda of connecting people to film and filmmakers to each other with an overriding mission to inspire and nurture the future of homegrown filmmaking...

While very few native Arkansans command a star on the Hollywood Walk of Fame, the ACS clearly believes there will always be a great river of untapped potential coursing through their oft-overlooked state.”

– Forbes

Kathryn Tucker, the ACS executive director, describes 2018 (the organization’s first full year) as one in which it “threw an epic four-day celebration of cinema, began to help kids find their voice through the power of storytelling, and launched a travel stipend to help send Arkansas filmmakers to festivals around the country.”

– Rex Nelson, Arkansas Online

“New film society brings a bit of Hollywood to Little Rock; Adam Driver among guests at premiere event… with deep roots in Arkansas is bringing the magic of Hollywood to Little Rock, with a goal of demystifying moviemaking.”

– Arkansas Democrat Gazette

“Inspired by Richard Linklater’s work for the last 32 years with the Austin Film Society, writer-director Jeff Nichols is launching a similar nonprofit cinephile organization, the Arkansas Cinema Society.”

– Indiewire
Since our formation, a very small staff, along with a powerful team of volunteers, board members and sponsors, have made a large impact. We doubled our events in 2018, and our educational programs have flourished with the help of our army of industry mentors.

We have sold tickets to people in 156 zip codes outside Little Rock and in 16 states and DC. We are working hard to build a community that is welcoming to everyone. A thriving film community can change the narrative of our state. We hope to become one of the leaders in the South in this effort.

THE NUMBERS
SINCE MARCH 2017

50 SCREENINGS
Since March 2017

50% SELL OUT
About half of our events sell out

OVER 5,500
Attended screenings and events

OVER 300
Comped student tickets
“Our board is made up of community leaders and industry pioneers, filmmakers from Arkansas, Texas, Georgia, New York, Los Angeles, and the Bay area. We founded the organization because we know ART is the heart of any thriving community, city and state.

A prosperous art culture enhances the quality of life for current residents and attracts new ones. Film is not just the art form of the 21st century, it is an art that also has the potential to make a major economic impact. The Arkansas Cinema Society believes we can grow the film culture in Arkansas, but we need your support - it takes an army.”

— Kathryn Tucker

FILMMAKER, ACS EXECUTIVE DIRECTOR AND FOUNDER
PROGRAM GUIDE
Annual programs provided by the Arkansas Cinema Society:

+ **FILMLAND**
A curated annual celebration of cinema with a mission to nurture and inspire filmmakers in Arkansas by exposing Arkansans to filmmakers and their art. It is listed as one of the “100 Things To Do In Little Rock Before You Die” by the Little Rock Convention and Visitor’s Bureau.

+ **YOUNG STORYTELLERS**
Using one-on-one mentorship between Arkansas filmmakers and low-income students, we inspire young people to discover the power of their voice by teaching them how to write original stories.

+ **FILMMAKING LAB FOR TEEN GIRLS**
A hands-on, 8-week filmmaking course to teach high school girls how to make a film - from writing a screenplay to final cut. The ACS chooses 12 girls to participate and each will be mentored one-on-one throughout the process. At the end of the lab, the girls have finished two short films!

+ **YEAR-ROUND PROGRAMMING**
Fifty events in just over 2 years, and about half of all our events, sell out. Year-round programming is at the core of our mission to keep filmmakers and filmmaking a topic of interest in our state.

+ **HOMEGROWN FILM SERIES**
For any feature-length film made in Arkansas or by an Arkansan, we host an “Arkansas Premiere” for the film and give the profits made from ticket sales to the filmmaker for expenses related to traveling to festivals and seeking distribution for their film.
+ **ARKANSAS FILMMAKER SPOTLIGHT**
The ACS selects an Arkansas filmmaker to curate an event with a screening of one of their films and a screening of a film of their choice that inspired them to become a filmmaker.

+ **FILMMAKER TRAVEL GRANT**
Awarded annually at FILMLAND to the Arkansas Filmmaker Audience Award winner, the Filmmaker Travel Grant provides a $250 stipend for short films and $500 stipend for feature films to writers, directors or producers traveling to competitive festivals outside of Arkansas.

+ **DREAMLAND FILM SERIES**
*curated by Philip Martin*
Arkansas Democrat Gazette Movie and Style Editor/Columnist Philip Martin will select films made by Black filmmakers to screen with the filmmaker in attendance. Philip and Little Rock Mayor Frank Scott Jr. will host a Q&A following the screenings.

+ **MOVIES IN A PARKING LOT**
Community building through movie watching in parking lots! We have hosted two movies in a parking lot in SOMA at the The Root Cafe with the help of the Downtown Little Rock Partnership. A fun way to get to know your neighbors and fellow movie buffs!

+ **MOVIES ON MAIN STREET**
The ACS will go on the road to build a statewide network of theaters to screen independent films in towns they may not normally screen. In doing this, the ACS hopes to start more conversations about film and to inspire and discover more of the unheard voices in Arkansas outside of the urban centers.
Our three-day inaugural event was hosted with the Central Arkansas Library System in their state-of-the-art 315-seat Ron Robinson Theater.

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<tbody>
<tr>
<td>DAY 1</td>
<td><em>Patti Cake</em>$</td>
<td>Q&amp;A with producer <strong>Noah Stahl</strong></td>
<td><strong>HOST &amp; SPONSOR:</strong> Cache</td>
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<td></td>
<td>Hosted by <strong>Jeff Nichols</strong></td>
<td><strong>MUSICAL GUEST:</strong> Adam Faucett</td>
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<tr>
<td>DAY 2</td>
<td><em>The Force Awakens</em></td>
<td>Q&amp;A with actor <strong>Adam Driver</strong></td>
<td><strong>HOST &amp; SPONSOR:</strong> Lost Forty</td>
</tr>
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<td></td>
<td><em>Paterson</em></td>
<td>Hosted by <strong>Jeff Nichols</strong></td>
<td><strong>MUSICAL GUEST:</strong> Amassa Hines</td>
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<tr>
<td>DAY 3</td>
<td><em>Pete’s Dragon</em></td>
<td>Q&amp;A with writer/director <strong>David Lowery</strong></td>
<td><strong>HOST &amp; SPONSOR:</strong> DamGoode Pies</td>
</tr>
<tr>
<td></td>
<td><em>A Ghost Story</em></td>
<td>Hosted by <strong>Jeff Nichols</strong></td>
<td><strong>MUSICAL GUEST:</strong> Dazz &amp; Brie</td>
</tr>
</tbody>
</table>
Rett Peek, Jason Shivers and Bespoke Media Group took portraits and captured interviews.

**SPONSOR LOUNGE**

Open each night for our sponsors, filmmakers, and board members.

Meals prepared by
*The Root Cafe, Local Lime, & Tazikis*

Full, open bar and signature drinks
*Beam Suntory & Lost Forty Brewing*

Coffee and pastries by *The Meteor*

Signature ACS cookies from *Lavender Bakes*
FILMLAND
ARKANSAS CINEMA SOCIETY

A curated annual celebration of cinema with a mission to nurture and inspire filmmakers in Arkansas by exposing Arkansans to filmmakers and their art.

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<tr>
<td><strong>OPENING NIGHT</strong></td>
<td><strong>The Newton Boys</strong> CURATED PROGRAM</td>
<td>Q&amp;A with writer/director <strong>Richard Linklater</strong> Hosted by <strong>Jeff Nichols</strong></td>
<td><strong>HOST &amp; SPONSOR:</strong> Cache</td>
</tr>
<tr>
<td><strong>DAY 2</strong></td>
<td><strong>The Revival</strong> FILMLAND: ARKANSAS</td>
<td>Q&amp;A with writer/director <strong>Jennifer Gerber</strong> Hosted by <strong>Jeff Nichols</strong></td>
<td><strong>HOST &amp; SPONSOR:</strong> Lost Forty</td>
</tr>
<tr>
<td><strong>DAYVEON</strong></td>
<td><strong>Antiquities</strong> FILMLAND: ARKANSAS</td>
<td>Q&amp;A with writer/director <strong>Amman Abbasi</strong> Hosted by <strong>Jeff Nichols</strong></td>
<td><strong>MUSICAL GUEST:</strong> Michael Prysock &amp; DJ G-force</td>
</tr>
<tr>
<td><strong>FILMLAND: ARKANSAS</strong></td>
<td><strong>Survivors Guide to Prison</strong> FILMLAND: ARKANSAS</td>
<td>Q&amp;A with writer/director <strong>Daniel Campbell</strong>, writer/actor <strong>Graham Gordy</strong>, producer <strong>Gary Newton</strong> and actor <strong>Mary Steenburgen</strong> Hosted by <strong>Jeff Nichols</strong></td>
<td><strong>HOST &amp; SPONSOR:</strong> The Rev Room</td>
</tr>
<tr>
<td><strong>FILMLAND: ARKANSAS</strong></td>
<td><strong>Comedy Panel &amp; The Last Man on Earth</strong> CURATED PROGRAM</td>
<td>Q&amp;A with <strong>Rich Blomquist, Will Forte, Mel Rodriguez, Kristen Schaal, John Solomon &amp; Mary Steenburgen</strong> Hosted by <strong>Matt DeCample</strong></td>
<td><strong>MUSICAL GUEST:</strong> Phoenix <em>(Classic 80s Rock from Las Vegas)</em></td>
</tr>
<tr>
<td><strong>CURATED PROGRAM</strong></td>
<td><strong>MACGRUBER</strong> CURATED PROGRAM</td>
<td>Q&amp;A with writer/actor <strong>Will Forte</strong>, writer <strong>John Solomon</strong> &amp; writer/director <strong>Jorma Taccone</strong> Hosted by <strong>Mary Steenburgen &amp; Ted Danson</strong></td>
<td><strong>HOST &amp; SPONSOR:</strong> The Rev Room</td>
</tr>
<tr>
<td><strong>CURATED PROGRAM</strong></td>
<td><strong>Survivors Guide to Prison</strong> CURATED PROGRAM</td>
<td>Q&amp;A with producers <strong>Christina &amp; David Arquette</strong>, writer/director <strong>Matthew Cooke</strong> Hosted by <strong>Jeff Nichols</strong></td>
<td><strong>HOST &amp; SPONSOR:</strong> The Rev Room</td>
</tr>
<tr>
<td><strong>DAY 3</strong></td>
<td><strong>Arkansas Shorts</strong> FILMLAND: ARKANSAS</td>
<td>Seven short film screenings made by Arkansans</td>
<td><strong>HOST &amp; SPONSOR:</strong> Stickyz</td>
</tr>
<tr>
<td><strong>FILMLAND: ARKANSAS</strong></td>
<td><strong>All The Birds Have Flown South</strong> FILMLAND: ARKANSAS</td>
<td>Q&amp;A with writers/directors <strong>Josh Miller &amp; Miles Miller</strong> Hosted by <strong>Jeff Nichols</strong></td>
<td><strong>MUSICAL GUEST:</strong> Ben Nichols</td>
</tr>
<tr>
<td><strong>FILMLAND: ARKANSAS</strong></td>
<td><strong>Operation Finale</strong> CURATED PROGRAM</td>
<td>Q&amp;A with producer <strong>Brian Kavanaugh-Jones</strong> &amp; producer <strong>Fred Berger</strong> Hosted by <strong>Jeff Nichols</strong></td>
<td><strong>HOST &amp; SPONSOR:</strong> Stickyz</td>
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</tbody>
</table>
HAPPY HOURS

During FILMLAND we host daily Happy Hour networking events for our audience, students, filmmakers, and sponsors. Attendees mix, mingle, and talk shop on The Landing.
Arkansas Young Storytellers is an educational program where 10 local filmmakers mentor one-on-one with fifth graders from Jefferson Elementary in Little Rock, Arkansas. This nine-week mentorship program culminates in “The Big Show“ which debuted 10 original scripts written by the kid-and-mentor teams, and then performed by local actors.

**ENJOY**
- **Celeste May** with mentor Daniel Campbell

**PROFESSOR ANIMAL: PROJECT MITTENS**
- John Abraham with mentor Levi Agee

**WEREWOLF ACTION**
- Zane Berry with mentor Amy Gordy

**SOUL TRAINS**
- Amos Bailey with mentor Gabe Gentry

**SAVANNAH MAKES A FRIEND**
- Elizabeth Curtis with mentor Kathryn Tucker

**MISFITS**
- Javion Woods with mentor Angela Prosser

**HELP ME STOP BULLYING**
- Steven Walls with mentor Jay Jennings

**THE LOST FISH**
- Reese Jones with mentor Matt Jordan

**THE FIRST COW ON THE MOON**
- Nina Hernandez with mentor Gerry Bruno

**MY FIRST CHAMPIONSHIP GAME**
- Kristianna Lasker with mentor Josh Miller
Every Child Has A Story Worth Telling. Our mission is simple: we inspire young people to discover the power of their voice. Using one-on-one mentorship, public school students learn how to write original stories and see them brought to life. Thanks to volunteer mentors, actors, and classroom teachers, Young Storytellers serve more than 60 public schools in Los Angeles, New York City, San Francisco, Austin, and now ARKANSAS! Reaching thousands of students in elementary, middle, and high school each year.

2019 Arkansas Young Storytellers with their script artwork and mentors.

THE GOLD THIEF
Riley Matthews with mentor Gerard Matthews

SPRINKLES ON TOP
Kate Lovett with mentor Gabe Gentry

KYLE FINDS THE FORCE
Clay Blair with mentor Kathryn Tucker

CAROLINE’S NIGHTMARE
Emma Hankins with mentor Gabe Mayhan

PARK RANGER CONRAD’S BIG DECISION
Norah Lapham with mentor Matt Jordan

JOHN AND THE VILLAINOUS ROBOT
Landon Summerville with mentor Angela Prosser

THE BELUGA SANDWICH
Monty Meigs with mentor Matt Rowe

THE REVOLUTIONARY WAR: THE ENERGY THAT ENDED THE WAR
Thomas Corter Smith with mentor Josh Miller

CASTLE TIME
Kaidynn Rhodes with mentor Zach Turner

THE CURSE OF THE MU-GIC FOREST
Dalilah Ridenoure with mentor Amy Gordy

As a result, young people learn their voice matters.
With the help of our generous sponsors, the Women’s Foundation of Arkansas-Girls of Promise Initiative, the Wellness and Vision Trust and JM Associates, the ACS was able to launch our first Filmmaking Lab for Teen Girls in 2019. The lab is for high school junior girls who dream of following in the footsteps of female directors, cinematographers, costume designers, editors and screenwriters.

Twelve 16-18 year old girls from 11 different high schools in central Arkansas were selected to participate in the 2019 program through an essay application process.

This free lab is held twice a week for two to four hours at a time for eight weeks at JM Associates, and the girls are mentored by professionals through each stage of the filmmaking process.

The girls begin by developing look books and pitching their individual, original story ideas focused on women’s empowerment and STEAM to the group.

They vote on the pitches and two ideas are chosen to develop into screenplays. Next, they were divided into two teams and assigned crew roles based on their skills and interests.
“These girls learned all the different roles, a coed crew might have made that more difficult, with boys leaning toward jobs like grip—maintaining and making rigs for camera support—and girls gravitating to hair and makeup artist jobs or producing. “I’m trying to encourage girls to consider all the possibilities in a non-gendered situation.

Arkansas has developed a talent pool for film and TV, Tucker says, and these girls can now be included. “There is a thriving film community here. That’s part of our mission, to give a venue and a voice to new filmmakers. That’s why the girls’ short films will be screened at our festival, FILMLAND, so they will be in the same room with other Arkansas filmmakers. That’s where it all begins.”

— Kathryn Tucker
Film Lab Feature, Style Section
Arkansas Democrat Gazette

Filmmaking Lab for Teen Girls 2019 Short Films:

ENSEMBLE
It’s audition time for the Highest Ensemble. Blind auditions could make the selections more fair.

JUSTITIA
When a scientific team’s research means a cure, we find out how much the credit is worth.
YEAR-ROUND PROGRAMMING

In addition to FILMLAND and our Educational Programs, we offer Year-Round Programming to give our audience an opportunity to talk about filmmaking year-round. To be a filmmaker, you have to connect to create. A director needs a writer, a cinematographer, a sound mixer, production designer, editor, actors, distributors, and an audience. This art form forces one to collaborate and thus, creates jobs.

SCREENINGS

Teach Us All
FREE DOCUMENTARY SCREENING
HOST: CALS Ron Robinson Theater

Predator
FILM SCREENING
HOST: CALS Ron Robinson Theater

A Worker’s Cup
FREE DOCUMENTARY SCREENING
HOST: CALS Ron Robinson Theater

Writing For Film
SEMINAR WITH JEFF NICHOLS
HOST: CALS Ron Robinson Theater

CONVERSATIONS

Q&A with Senator Joyce A. Elliott and Jonathan Crossley, moderated by Dr. John A. Kirk
CO-HOST: UALR Joel E. Anderson Institute on Race & Ethnicity

Q&A with producer Beau Marks (Die Hard, The Hunt for Red October) and writer Jim Thomas (Wild Wild West, Behind Enemy Lines) moderated by filmmaker and ACS board member Jonathan Crawford

Q&A with director and North Little Rock native Adam Sobel
CO-HOST: The Clinton School of Public Service

Seminar led by Jeff Nichols on the craft of screenwriting

AFTER-PARTY

HOST & SPONSOR: Crush Wine Bar

HOST & SPONSOR: Dizzy’s Gypsy Bistro

HOST & SPONSOR: Crush Wine Bar

HOST & SPONSOR: Zin Wine Bar
Filmmaking is unique in this way. It takes an army. If we provide filmmakers an arena to exhibit their talents, and film enthusiasts a healthy diet of quality programming, we can inspire more Arkansans to make and watch more films. By supporting filmmakers, festivals, theaters and young people interested in filmmaking throughout the state, we hope to create statewide network, pool Arkansas’s resources and be an umbrella organization that feeds all things film.

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<tr>
<th>SCREENINGS</th>
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<th>AFTER-PARTY</th>
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<tbody>
<tr>
<td><strong>Phantom of the Opera</strong></td>
<td>Live musical accompaniment by critically acclaimed organist Scott Foppiano</td>
<td>HOST: N/A</td>
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<tr>
<td>SILENT FILM SCREENING</td>
<td>HOST: Trinity Episcopal Cathedral</td>
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<tr>
<td><strong>Broncho Billy Anderson</strong></td>
<td>Live piano music with John Willis Music</td>
<td>HOST: N/A</td>
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<tr>
<td>FREE FILM SCREENING</td>
<td>CO-SPONSOR: Jewish Federation of Arkansas</td>
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<tr>
<td><strong>Generation Wealth</strong></td>
<td>Q&amp;A with director Lauren Greenfield</td>
<td>HOST: Zin Wine Bar</td>
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<tr>
<td>DOCUMENTARY SCREENING</td>
<td>PARTNER: Hot Springs Documentary Film Festival</td>
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<tr>
<td>HOST: CALS Ron Robinson Theater</td>
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<tr>
<td><strong>Poor Boy</strong></td>
<td>Q&amp;A with producers Kristen Mann and Robert Scott Wildes</td>
<td>HOST: Copper Grill</td>
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<tr>
<td>FILM SCREENING</td>
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<tr>
<td>HOST: CALS Ron Robinson Theater</td>
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<tr>
<td><strong>The Opera House</strong></td>
<td>Q&amp;A hosted by Martin Thoma, included Diane Kesling, a 13-year mezzo soprano</td>
<td>HOST: Stickyz</td>
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<tr>
<td>DOCUMENTARY SCREENING</td>
<td>with the Met.</td>
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<tr>
<td>HOST: CALS Ron Robinson Theater</td>
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<tr>
<td><strong>The Tale</strong></td>
<td>Q&amp;A with Executive Producer, Jayme Lemons and Kerri Wood Einertson, Sr. Director of Government Affairs and Public Policy, (SAG-AFTRA) PARTNER: World Woman Summit 18</td>
<td>HOST: Samantha’s Tap Room</td>
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<tr>
<td>FILM SCREENING</td>
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<tr>
<td>HOST: CALS Ron Robinson Theater</td>
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<tr>
<td><strong>On The Basis Of Sex</strong></td>
<td>Panel with Dean Theresa Beiner, Professor Beth Levi, Justice Annabelle Imber Tuck, Judge Ellen Brantley, Tjuana Byrd, with moderator Gov. Chief of Staff Alison Williams PARTNER: Focus Features</td>
<td>HOST: Cache</td>
</tr>
<tr>
<td>FREE FILM SCREENING</td>
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<tr>
<td>HOST: CALS Ron Robinson Theater</td>
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<tr>
<td><strong>True Detective</strong></td>
<td>Q&amp;A with True Detective Season 3 writer and Board Member Graham Gordy</td>
<td>HOST: Cache</td>
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<tr>
<td>Season 3, Episode 6</td>
<td></td>
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<tr>
<td>ACS EXCLUSIVE FREE SCREENING</td>
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<tr>
<td>HOST: CALS Ron Robinson Theater</td>
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</table>
The annual Czech film festival titled “Czech That Film” was established in 2012. Currently, it is the largest Czech cultural event in the United States. It is a film festival of the best recent Czech films held throughout the United States every year, with a range of screenings and discussions with cast and crew.

**SCREENINGS**

**2018 CZECH THAT FILM FESTIVAL**

**Milada**

HOST: CALS Ron Robinson Theater

Q&A with director **David Mrnka**

**CONVERSATIONS**

**2019 CZECH THAT FILM FESTIVAL**

**Short Cut / Na Krátko**

HOST: CALS Ron Robinson Theater

Q&A with director **Jakub Šmíd’**

**AFTER-PARTY**

HOST: The Pantry Crest

Barefoot / Po strništi bos
Family Friend / Rodinný přítel
Ice Mother / Bába z ledu

Patrimony / Tátova Volha
Jan Palach / Jan Palach
Winter Flies / Všechno Bude
Golden Sting / Zlatý Podraz
HOMEGROWN FILM SERIES
Feature-length films made in Arkansas or by an Arkansan, get an “Arkansas Premiere” for the film. Profits made from ticket sales go to the filmmaker for expenses related to traveling to festivals and seeking distribution for their film.

SCREENINGS

**Then There Was Joe**
HOST: CALS Ron Robinson Theater

**Antiquities**
HOST: CALS Ron Robinson Theater

CONVERSATIONS

Q&A with writer/director **Justin Warren**, and actor **Ray Grady**

Q&A with writer/director **Daniel Campbell**, writer/actor **Graham Gordy** producer **Gary Newton** and actor **Roger Scott**

AFTER-PARTY

HOST: **Stickyz**
HOST: **Lost Forty**
This film series is designed to connect filmmakers in the state and create conversations about film. We invite veteran Arkansas filmmakers to curate the events in this series. We ask them to select one of their own short films AND any feature length film of their choice that might have encouraged them to become a filmmaker or inspired them to make their film.

**SCREENINGS**

**Alex in the Morning**
ARKANSAS FILM

**Paranoid Park by Gus Van Sant**
FEATURE FILM
HOST: CALS Ron Robinson Theater

**One Please, Cured and Odd Happenings in a Tiny Tent**
ARKANSAS FILMS

**Micmacs by Jean-Pierre Jeunet**
FEATURE FILM
HOST: CALS Ron Robinson Theater

**CONVERSATIONS**

Q&A with director Mark Thiedeman

Q&A with filmmaker Dr. Jesse Burks and horror icon Michael Berryman

**AFTER-PARTY**

HOST: Zin Wine Bar

HOST: Flying Saucer
**FILM SERIES**

**MOVIES IN A PARKING LOT**
Community-building through movie watching in parking lots! We have hosted two movies in a parking lot in SOMA at the The Root Cafe with the help of the Downtown Little Rock Partnership. We screened *Ghostbusters* and *Goonies* for a packed parking lot surrounded by local food trucks. A fun way to get to know your neighbors and fellow movie buffs!

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<td><em>The Goonies</em></td>
<td>The Root Cafe and the Downtown Little Rock Partnership</td>
<td>Kettle Corn, Lost Forty Brewing, Loblolly Ice Cream, and Sadler’s Alaskan Dumplings</td>
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<tr>
<td><em>Ghostbusters</em></td>
<td>The Root Cafe and the Downtown Little Rock Partnership</td>
<td>Adobo To Go, Kettle Corn, Loblolly Ice Cream, Lost Forty Brewing, and Shambala</td>
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**MOVIES IN A PARKING LOT**

![Movie Poster](image1)

![Movie Screen](image2)

![Crowd](image3)

**MOVIES IN A PARKING LOT**

![Movie Poster](image4)

![Movie Screen](image5)

![Crowd](image6)
ARKANSAS FILMMAKER TRAVEL STIPEND
The ACS offers a travel stipend for films written, directed or produced by an Arkansan traveling to competitive festivals outside of Arkansas. The ACS Filmmaker Travel Stipend will provide a $250 stipend for short films and $500 for feature films. As a sponsor your name would be added to the title of this travel grant.

The goal of the travel stipend is to help filmmakers by supporting their travel to festivals and events that could make a significant impact on their film’s reach and their career. The ACS Travel Stipend aims to assist Arkansas filmmakers during this critical moment.

Filmmakers whose films are accepted to prestigious festivals & events will be eligible for the travel stipend. For a full list of festivals, and more information on the Travel Stipend, visit our website: ArkansasCinemaSociety.org

COMING ATTRACTIONS

DREAMLAND FILM SERIES
*curated by Philip Martin*
Arkansas Democrat Gazette Movie and Style Editor/Columnist Philip Martin will help select films made by Black filmmakers to screen with the filmmaker in attendance. Philip and/or Mayor Frank Scott Jr. will host a Q&A following the screenings.

MOVIES ON MAIN STREET
The ACS will go on the road to build a statewide network of theaters to screen independent films in towns they may not normally screen. By screening lesser-known independent films in areas they may not normally be screened, the ACS hopes to start more conversations about film and to inspire and discover more of the unheard voices in Arkansas outside of the urban centers. By making an event of movie-going we aspire to create communal events where Arkansans can connect to each other and tap into the vast resources the ACS has to offer.
With the help of sponsors, the non-profit Arkansas Cinema Society is able to provide a space for film conversation, education, and exposure in Arkansas. Sponsors not only contribute to the sustained growth of ACS and the local film community, but also receive a number of exclusive benefits throughout the year.

**SPONSORSHIP LEVELS**

Become a Sponsor at any of the following levels. 
*Check the next page for a full list of sponsorship perks.*

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>$500</td>
<td></td>
</tr>
<tr>
<td>Associate Producer</td>
<td>$1,000</td>
<td></td>
</tr>
<tr>
<td>Co-Producer</td>
<td>$2,500</td>
<td></td>
</tr>
<tr>
<td>Producer</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>Executive Producer</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>Presenting Sponsor</td>
<td>$20,000</td>
<td></td>
</tr>
<tr>
<td>Founding Sponsor</td>
<td>$25,000</td>
<td>Year</td>
</tr>
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</table>

*Maximum benefits as well as custom perks.*

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-Kind Sponsor</td>
<td></td>
<td></td>
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</table>

*Custom level of perks depending on the level of contribution.*
## SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Perks</th>
<th>Individual $500</th>
<th>Associate Producer $1,000</th>
<th>Co-Producer $2,500</th>
<th>Producer $5,000</th>
<th>Executive Producer $10,000</th>
<th>Presenting Sponsor $20,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open Bar &amp; Food in the Sponsor Lounge and After-Party</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Free ticket(s) to all ACS Screenings with RSVP</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>8</td>
<td>10</td>
</tr>
<tr>
<td>Event badges (when available)</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td>6</td>
<td>8</td>
<td>10</td>
</tr>
<tr>
<td>Sponsors-only line at events</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Event-day discounts at partner restaurants and retailers</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Free swag! Movie posters, bags, hats, t-shirts (event depending)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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## Promotion

<table>
<thead>
<tr>
<th>Promotion</th>
<th>Individual $500</th>
<th>Associate Producer $1,000</th>
<th>Co-Producer $2,500</th>
<th>Producer $5,000</th>
<th>Executive Producer $10,000</th>
<th>Presenting Sponsor $20,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor name or logo listed in FILMLAND program</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Sponsor name or logo listed and linked on website</td>
<td>not included</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Print advertisement in FILMLAND program</td>
<td>not included</td>
<td>not included</td>
<td>Quarter Page</td>
<td>Half Page</td>
<td>Full Page</td>
<td>Inside Front Cover Spread</td>
</tr>
<tr>
<td>Still advertisement shown on screen prior to all ACS screenings</td>
<td>not included</td>
<td>not included</td>
<td>not included</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor-specific promos on all ACS social media platforms</td>
<td>not included</td>
<td>not included</td>
<td>not included</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thirty-second commercial screened prior to screenings</td>
<td>not included</td>
<td>not included</td>
<td>not included</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo displayed as PRESENTING SPONSOR on ACS Email and Newsletters</td>
<td>not included</td>
<td>not included</td>
<td>not included</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on lanyards and step-and-repeat banners</td>
<td>not included</td>
<td>not included</td>
<td>not included</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Each screening takes a team of staff and volunteers to get the film and an industry expert to Arkansas. Ticket sales do not cover our expenses.

Rights to screen, airfare and hotel rooms are expensive—we rely on the generosity of our sponsors to support, sustain and grow our programming. With your support we can continue to bring filmmaking to life in Arkansas.

**FOUNDING SPONSOR**

$25,000+ | Year

Includes benefits of highest sponsor level as well as customizable benefits.

ACS is committed to creating highly customized partnerships with all of our sponsors and supporters. We look forward to working with you to craft the most optimal experience and exposure for your company, brand, or organization.

**IN-KIND SPONSOR**

Depending on the level of contribution, In-Kind Sponsors could receive any of the listed perks!
SPONSORSHIP EXPOSURE

Depending on your sponsorship level, your logo will appear in several places throughout the year:

+ **ACS Sponsorship Brochure**
  Each year we email countless digital copies and print about 1,000 for leave-behinds for sponsorship opportunities.

+ **FILMLAND Program**
  Every attendee, guest filmmaker, and passerby gets a FILMLAND Program. We print several thousand for the event and most people keep it as a post-event souvenir.

+ **ARKANSASCINEMASOCIETY.ORG**
  Sponsor logos with links are placed on our sponsors page. A majority of our online traffic comes from organic search.

+ **ACS Social Media Platforms**
  We are heavily engaged with Facebook (3K+ followers), Instagram (1,600+ followers) and Twitter (760+ followers) and have multiple posts weekly about the film industry in Arkansas and around the world. We also promote all ACS Sponsors, Alumni Filmmakers, and the prestigious work of our Board Members.

+ **ACS Sponsor Reel and Sponsor 30-Second Commercial**
  At each ACS screening throughout the year, all sponsor logos are shown on a 30-minute pre-show looped video during seating. Executive and Presenting sponsors can show a 30-second spot as well.

+ **ACS Event Signage**
  Each ACS event boasts 24” x 36” full-color posters with sponsor logos and level of sponsorship placed in high-traffic areas.

---

**Facebook Followers**
*Source: Facebook Page Insights, June 2019*

+ By gender and age:

![Gender and Age Chart]

+ Engaged people by gender and age:

![Engaged People Chart]

+ Top cities include Central Arkansas towns, Fayetteville and Los Angeles, California

**Web User Stats**
*Source: Google Analytics, June 2019*

+ 57% women / 43% men
+ 48% age 25-34
+ 52% access our site through a mobile device

**Web User Interests**
*Source: Google Analytics, June 2019*

+ Celebrities & Entertainment News
+ Movie Lovers
+ Travel Buffs
+ Art & Theater Aficionados
+ Health & Fitness Buffs
+ Home Decor
+ Online Video
+ Business Professionals
+ Music Lovers
+ Book Lovers
**ACS REACH**

- **16 STATES**
  Tickets purchased from outside Arkansas

- **156 ZIP CODES**
  Tickets purchased from outside Little Rock

- **1,600+**
  ACS Newsletter Subscribers

- **3,200+**
  Facebook Followers

- **1,600+**
  Instagram Followers

---

**FILMLAND 2018 Event Impact Summary**

+ Business Sales (Direct): $22,995
+ Business Sales (Total): $38,962
+ The majority of these sales are in the Food/Beverage, Lodging and Retail sectors.

---

**FILMLAND Program Ad Sizes**

- **Full Page bleed size:** 5.75” w x 8.75” h
- **Executive Producer Ad with bleed**
- **Full Page trim size:** 5” w x 8” h
- **Executive Producer Ad no bleed**

- **Producer Ad**
  - 1/2 Page trim size:
  - 5” w x 3.875” h

- **Co-Producer Ad**
  - 1/4 Page trim size:
  - 2.4375” w X 3.875” h

---

Source: LITTLE ROCK CONVENTION & VISITORS BUREAU, FILMLAND 2018 Event Impact Summary
PRESENTING SPONSOR

McKIBBON
Hospitality

HOST SPONSOR

EXECUTIVE PRODUCERS

Arkansas Arts Council  SLIM CHICKENS  Cache Restaurant

MARY STEENBURGEN AND TED DANSON

IN-KIND HOST SPONSORS

JULIE & CHRIS KELLER  FRANCIS “BUD” McLARTY  MISSY & JEFF NICHOLS  BECKY & RETT TUCKER

JULIE & CHRIS KELLER  FRANCIS “BUD” McLARTY  MISSY & JEFF NICHOLS  BECKY & RETT TUCKER

PRODUCERS

2019-2020 SPONSORS

Arkansas Inc  AT&T  KNOB CREEK  CALS  City of Little Rock

Entergy  inVeritas  Little Rock Convention & Visitors Bureau  McLarty The McLarty Companies  Newmark Moses Tucker Partners

TAMRA CORLEY & CLAYTON HENDERSON

TRINITY FOUNDATION

CO-PRODUCERS

ARVEST  Downtown Little Rock  First Security Bank  Landmark

STUART COBB  BARBARA ROGERS HOOVER  PAMELA & MIKE MCKINNIS  PATRICIA P. WILSON
### ASSOCIATE PRODUCERS

<table>
<thead>
<tr>
<th>Name</th>
<th>Name</th>
<th>Name</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHERYL AVANTS</td>
<td>JAY BARTH &amp; CHUCK CLIETT</td>
<td>ALANNA &amp; GARY NEWTON</td>
<td>B.J. &amp; JIMMY MOSES</td>
</tr>
<tr>
<td>ROY BRADLEY</td>
<td>SANDY &amp; ROY BRADLEY</td>
<td>MIMI SAN PEDRO</td>
<td>BILL VICKERY</td>
</tr>
<tr>
<td>CHAD BROWN</td>
<td>CARRIE CARR &amp; JUSTIN HILL</td>
<td>GENE SHELBY</td>
<td>VOGEL-SCHWARTZ FOUNDATION, INC.</td>
</tr>
<tr>
<td>JUDGE ROBERT &amp; CHARLOTTE BROWN</td>
<td>SHERRILL &amp; BRYAN HOSTO</td>
<td>REBECCA &amp; GARY SMITH</td>
<td>KATHY WEBB</td>
</tr>
<tr>
<td>ELLEN &amp; MAX BRANTLEY</td>
<td>JACK LOFTON</td>
<td>DON TILTON &amp; THE CAPITOL GROUP</td>
<td>ALISON R. WILLIAMS &amp; BOB KUCHERAVY</td>
</tr>
<tr>
<td>JAY MELODY</td>
<td>ALISON R. WILLIAMS &amp; BOB KUCHERAVY</td>
<td>LAIDAW, INC.</td>
<td>CATHERINE &amp; DAN YOUNG</td>
</tr>
<tr>
<td>DON TILTON</td>
<td>LAIDAW, INC.</td>
<td>ALISON R. WILLIAMS &amp; BOB KUCHERAVY</td>
<td>CATHERINE &amp; DAN YOUNG</td>
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<tr>
<td>THE CAPITOL GROUP</td>
<td>ALISON R. WILLIAMS &amp; BOB KUCHERAVY</td>
<td>CATHERINE &amp; DAN YOUNG</td>
<td>CATHERINE &amp; DAN YOUNG</td>
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### INDIVIDUAL SPONSORS

<table>
<thead>
<tr>
<th>Name</th>
<th>Name</th>
<th>Name</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUSAN WHITE ARNETT</td>
<td>MARY &amp; PAUL BERRY</td>
<td>BOX TURTLE</td>
<td>BETH COULSON</td>
</tr>
<tr>
<td>JOHN GAUDIN</td>
<td>AMY &amp; GRAHAM GORDY</td>
<td>JACKSON LAW FIRM</td>
<td>ANGELA &amp; REBECCA FRAZIER</td>
</tr>
<tr>
<td>NATE KOHN</td>
<td>MARY &amp; DEAN KUMPURIS</td>
<td>JAYME LEMONS</td>
<td>GARRY MERTINS &amp; JAY DYKE</td>
</tr>
<tr>
<td>BJ. &amp; JIMMY MOSES</td>
<td>CAPI PECK</td>
<td>BAXTER SHARP &amp; RICK PRUITT</td>
<td>TED HOLDER &amp; JOE VAN DEN HEUVEL</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>NANCY &amp; BIFF VINSON</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>MIKE HOLLOMON &amp; ERIC WAILES</td>
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</table>

### IN-KIND SPONSORS

<table>
<thead>
<tr>
<th>Business Innovations Legal Clinic-Bowen School of Law</th>
<th>Business Innovations Legal Clinic-Bowen School of Law</th>
<th>Business Innovations Legal Clinic-Bowen School of Law</th>
<th>Business Innovations Legal Clinic-Bowen School of Law</th>
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<tbody>
<tr>
<td>BESPOKE VIDEO PRODUCTION</td>
<td>BUENOS AIRES GRILL &amp; CAFE</td>
<td>COPPER</td>
<td>CARGO</td>
</tr>
<tr>
<td>BUENOS AIRES GRILL &amp; CAFE</td>
<td>COPPER</td>
<td>THE GREEN CINEMA STORE</td>
<td>FGR FILM GEAR RENTALS</td>
</tr>
<tr>
<td>COPPER</td>
<td>THE GREEN CINEMA STORE</td>
<td>FGR FILM GEAR RENTALS</td>
<td>TACO TUFFLE</td>
</tr>
<tr>
<td>THE GREEN CINEMA STORE</td>
<td>FGR FILM GEAR RENTALS</td>
<td>TACO TUFFLE</td>
<td>THE RAIL YARD</td>
</tr>
<tr>
<td>FGR FILM GEAR RENTALS</td>
<td>TACO TUFFLE</td>
<td>THE RAIL YARD</td>
<td>ZABA</td>
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<tr>
<td>TACO TUFFLE</td>
<td>THE RAIL YARD</td>
<td>ZABA</td>
<td></td>
</tr>
</tbody>
</table>
ARKANSAS CINEMA SOCIETY

The Arkansas Cinema Society’s work and mission would not be possible without the support of our patrons and sponsors. Thank you for believing in the power of film to transform our community.

To become a sponsor, contact Kathryn Tucker
Kathryn@arkansascinemasociety.org
(501) 503-0856

Or become a sponsor online
www.arkansascinemasociety.org/sponsorship

Arkansas Cinema Society
407 President Clinton Ave, Ste. 201 Little Rock, AR 72201
E info@arkansascinemasociety.org
W arkansascinemasociety.org

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