

Tyler Renfro

UI/UX Designer

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WORK EXPERIENCE

Abstrakt Marketing Group | Web Designer

Jan 2018–Present • St. Louis, MO

Lead Generation Web Design Design Systems

Responsible for building and maintaining a design system for websites. With this design system I was able to train a team of designers on how to create responsive websites tailored to our framework with no previous experience.

Modular Design | Designer

March 2016–Present • St. Louis, MO

Client Management New Business & Sales Project management

Consulting business where I grew and maintained client relationships with individuals and agencies. By working with and managing a small network of contractors I was able to provide many design and development services for the needs of clients.

Hive Network | Design Consultant

April 2015–Jan 2018 • St. Louis, MO & Boulder, CO

UI/UX Design Thinking Client Management

UI/UX, design thinking, prototyping, content strategy, and front-end development for mobile and web apps. Other responsibilities included: managing client relationships, timelines, new business, and sales.

Matchbox Design Group | Developer

January 2015–Jan 2018 • St. Louis, MO

WordPress Front-End Development Workshops

As needed contracting and consulting for a small agency to relieve overflow. Services included front-end development for custom WordPress themes as well as consulting and workshops to give their team insight to new software and processes.

CFX Inc. | Designer

Sept 2016–March 2017 • St. Louis, MO

Boutique Web Design Client Management

CFX clients span multiple industries, various products and services, from national brands to locally-owned businesses – CFX was all about relationship and communication. Primary Responsibilities included: web design, web development, graphic design, and client management.

EDUCATION

SIU Edwardsville	2011–2014
Team Treehouse	2014–2017
STL Design Week	2015–2017
Wordcamp STL	2015
Lynda	2018

SKILLS

Design

- Illustration & UI Graphics • User Flows
- Content Strategy • Design Thinking
- Production Design • Wireframes & Mockups
- Design Systems & Templates • Styleguides
- Squarespace • Webflow • Unbounce
- Sketch • Adobe Creative Suite
- Email Design • Responsive Design

Prototyping

- Concept Sketches + Whiteboarding
- Rapid prototyping with Sketch + Marvel
- High fidelity prototypes with HTML + CSS

Development

- HTML • CSS • Git • SCSS
- Front-End Frameworks • WordPress
- Static Site Generators • Domains + Hosting

Collaboration

- Remote Team Experience
- Client Relationship Management • Zeplin
- Invision • Design Reviews
- Stakeholder Interviews + Communication