SAMFLICK__

www.samflick.com
hello@samflick.com
502.930.5191

Dribbble.com/samflick__
LinkedIn.com/in/samflick

EDUCATION

Bachelor of Arts — Major in Advertising Minor in Graphic Design & Music
Western Kentucky University — Bowling Green, Kentucky
Cumulative GPA: 3.6/4.0
2016-20

EXPERIENCE

Freelance
Louisville, KY — 2018 - Present

- Designed systems for businesses in many sectors including: healthcare, aviation, education, and nonprofits.
- Provided consultation and services to clients in a step-by-step design process.
- Designed print and digital collateral for clients.
- Developed multi-page CMS websites through both WordPress and Webflow.
- Worked with local and regional businesses.

Imagewest
Lead Designer — Bowling Green, KY — 2017-20

- Managed and art directed projects, clients and employees at Imagewest.
- Directed and facilitated tasks, trained new employees and provided leadership in a calm and professional manner.
- Designed and developed collateral for clients.
- Assisted in the development of advertising campaigns for digital and print formats.
- Worked with various teams to develop collateral through brand strategy and execution to solve real-world solutions.

WKU Student Pubs - Talisman Magazine & College Heights Herald
Designer — Bowling Green, KY — 2016-18

- Designed multi-page layouts for the WKU Talisman, a top award-winning WKU lifestyle magazine.
- Oversaw the Talisman yearbook transition from a cumbersome book format into an award winning bi-annual magazine; one of two designers.
- Created collateral material for the launch of the lifestyle magazine.
- Designed editorial layouts for the student web and print newspaper, the College Heights Herald.
- Designed and managed multimedia content from news writers and photographers.

RECOGNITION

Western Kentucky University Dean's List (Fall 2017-Fall 2018)

WKU AIGA Co-president (Fall 2019-Spring 2020)

WKU Communication Student Juried Show (Best of Show, 2019)

PMA Markie Awards (2020: Gold for Anything Goes, 2019: Gold for Web, Best Pitch, 2018: Gold for Event & Fundraising Campaign, Logos & Branding)

Columbia Student Press Association (First Place: Alternative Story Form, Single-Subject Featured Package, Certificate of Merit: Design of Single Spread, 2018)

WKU Student-Juried Art Show (2016-2020)

Associate Collegiate Press (Honorable Mention, Newspaper Page/ Spread Design, 2018)

Kaviar Forge and Gallery (Exhibition, 2017)

Scholastic Art and Writing Awards (Silver Key, Digital Art, 2016)

SKILLS

DESIGN

- Art Direction
- Brand Identity Design
- Logo Design
- Print Design
- Web Design
- UI / UX Design
- Typography
- Brand Style Guides

BUSINESS

- Project Management
- Communication
- Research
- Content Management
- Brand Strategy

SOFTWARE

- Adobe CC Software
- Figma
- Webflow / WordPress / Squarespace
- Dropbox
- Microsoft Office / G Suite
- HTML / CSS