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MARY CARNES

+1 913 687 8990  
marycarnes1@gmail.com  
marycarnes.com

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## EDUCATION

### Kansas State University

Graduating Spring 2019 GPA: 3.9

**B.F.A.**  
concentration in Graphic Design

**B.S. Business**  
concentration in Entrepreneurship

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## RELEVANT SKILLS

Branding  
User Interface and User Experience  
Web and App Design  
Hand Rendering Skills  
Microsoft Suite  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe AfterEffects  
Sketch  
InVision

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## EXPERIENCE

### Junior Product Designer

Kansas City, MO

Crema - Digital Product Development Agency

May 2018 - Present

Designed desktop app, performed user testing and presented prototype  
Learned the ins and outs of working as a digital product designer

### Graphic Design Intern

Manhattan, KS

KSU - Department of Landscape Architecture

June 2017 - December 2017

Branded the department communications with typography, color and grid layout  
Generated content for weekly e-newsletters and designed promotional decks

### Studio Manager

Overland Park, KS

Wolf Creek Art Studio

June 2014 - August 2017

Instructed over 740 kids per summer, taught 40 students per lesson ages 4 -16  
Created and executed creative curriculum, managed employees and directed studio

### Marketing Consulting Intern

Remote based in Portland, OR

WUTZNXT Consulting Co. - OJO Scooters

January 2016 - May 2016

Developed teamwork and leadership skills while working in a group of 3  
Performed market research with > 300 data samples, and developed marketing plan  
Communicated and brainstormed with executive team

### Freelancer

Remote

Self-Employed

3/2017 - present

Communication with clients, defining scope of work  
Meets client needs through custom projects and designs

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## LEADERSHIP

### BFA Show Identity Design Team

AIGA - Kansas State University Student chapter

Member of team of four to design identity for the senior BFA show  
Conceptualized design idea based on the wants of the senior class

### KSU AIGA Student Group Secretary

AIGA - Kansas State University Student chapter

Executes studio tour and conference trips for the department  
Communicates between members and officers

