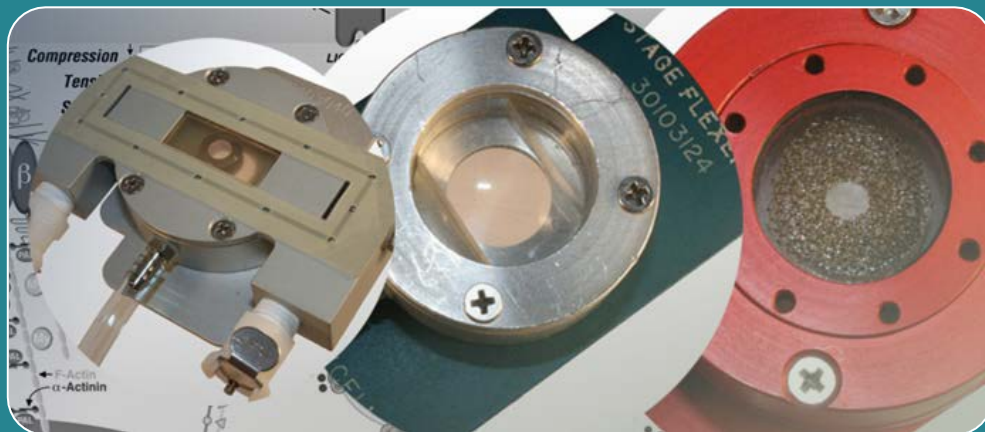


FLEXCELL®

INTERNATIONAL CORPORATION

OCTOBER 2014 NEWSLETTER

Vol. 1
No. 2



Microscopy Devices

Flexcell® Microscopy Devices...

StageFlexer®, StagePresser™, and FlexFlow™

View cellular responses to mechanical load (tension, compression, or fluid shear stress) in real time.

Use a **StageFlexer®** to strain cells cultured in static membranes.

StageFlexer® Jr. accepts membranes removed from BioFlex®, UniFlex®, or Tissue Train® culture plates.

Use a **FlexFlow™** parallel plate laminar flow device to apply fluid shear stress and/or cyclic strain to cells in culture.

Use a **StagePresser™** to compress a single tissue sample or cells in 3D culture.

Device	Strain Range
StageFlexer®	1.6% - 14.8% (25 mm) 1.9% - 13.4% (28 mm) 2.1% - 8.6% (31 mm)
StageFlexer® Jr.	1.8% - 13.8% (BioFlex®) 2.5% - 17.7% (Tissue Train®) 1.5% - 7.9% (UniFlex®)
FlexFlow™	0.8% - 4.3%

PATENT NOS. 6,645,759; 6,586,235; 6,048,723

Current Sale!

October through November
5% OFF Microscopy devices

Upcoming Sales!

December
5% OFF ScanFlex™ & XyFlex™

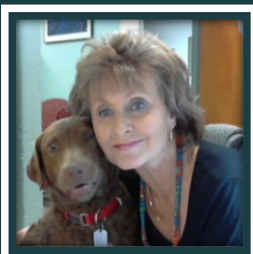
January
5% OFF FX-5000™ Tension,
Compression, or Tissue Train®
Systems

See website each month for
more details
www.flexcellint.com

Upcoming Tradeshows

2015 CMBE Conference
January 6-10, 2015
St. Thomas, USVI

Experimental Biology 2015
March 28-April 1, 2015
Boston, MA



Meet Beth Banes...

Flexcell®'s **Director of Sales of Marketing**. Beth has been working for Flexcell® since 2000. She is a North Carolina native and graduated from UNC at Greensboro. You can find Beth working the booth at several tradeshows throughout the year. Stop by and say "Hello!" to her at one of our upcoming tradeshows in St. Thomas or Boston. She enjoys meeting our customers and helping them meet their research needs.



Flexcell® International Corp. • 437 Dimmocks Mill Rd., Suite 28, Hillsborough, NC 27278
(919) 732-1591 • (800) 728-3714 • info@flexcellint.com • www.flexcellint.com