

Building Your Security Business with WatchGuard Passport



Now with Passport from WatchGuard you can offer your customers comprehensive, persistent protection against top security threats no matter their user's location, all in one easy-to-buy SKU.

Addressing the Demand for User-Focused Security

As service providers, your customers are looking to you to bring them the security that supports their business objectives and keeps them safe in the face of cyber crime. Today, more happens outside of the traditional business network than ever before, with 92% of organizations allowing remote work, and employees in these organizations spending more than half of their workweek off-site. At the same time, 64% of midsize businesses have experienced a breach as a direct result of a remote worker.

Your customers now recognize that they need to provide consistent strength of security while enabling productivity no matter where the user goes. For this reason, businesses have shifted their buying priorities to the tools that address security challenges at the user level. Multi-factor authentication and endpoint security are now regularly identified as the top security initiatives for midsize organizations, marking a distinct shift to user-focused security as a priority. Namely, your customers are looking for solutions to authenticate their users, protect them on the internet, and keep their endpoints free of malware, anywhere their users go.

Introducing WatchGuard Passport

Passport is a bundle of WatchGuard's user-focused security services that introduces an entirely new revenue stream for WatchGuard Partners. Sold as a single per-user license, each service provides persistent, always-on protection that travels with the user and delivers the same level of security on- and off-network.

Collectively, the services in the Passport Bundle make it possible to:

1. **Authenticate people** and enforce strong, multi-factor authentication into VPNs, Cloud applications, endpoints and more.
2. **Protect them on the Internet**, block phishing attempts and enforce web surfing policy anywhere, anytime without requiring a VPN.
3. **Keep their endpoints free of malware** by detecting and killing threats, and related command and control channels.

Easy to Buy AND Easy to Sell

Passport is all about simplifying the monetization process for you as a WatchGuard partner, and allows you to offer a more comprehensive security solution to your customers. There is no need to source an authentication vendor or evaluate endpoint security providers; you can get everything your customers need from WatchGuard. Passport is licensed as a single, easy-to-purchase SKU that provides access to all of WatchGuard's user-focused security services.

We make it Easy!

- Quote all per-user security in one easy SKU
- One licensing model
- Pair with WatchGuard's Total Security Suite to offer a complete security solution for protecting networks and users with only two SKUs – one per site and one per user.

Management and Deployment 100% from the Cloud

Passport is 100% managed from the Cloud, so there's no software to maintain, or any hardware to deploy. Viewing reports and alerts, configuring services, deploying host sensors, and managing authentication tokens can all be done from the Cloud. Using industry-standard deployment tools, you can be up and running with Passport quickly and easily. You can centrally manage Passport policies through each of the WatchGuard products for all your users via the Cloud.



What's Included in Passport?

Multi-Factor Authentication

WatchGuard AuthPoint uses push messages, QR codes, or one-time passwords (OTPs), in combination with the mobile device DNA of each user's phone to identify and authenticate users.



Content Filtering

DNSWatchGO makes it easy to keep users safe on the internet and enforce web usage policies, no matter their location.

Endpoint Security

DNSWatchGO inspects each DNS request sent from a user's endpoint to determine which are malicious and which are legitimate, stopping malware in its tracks and severing command and control channels.



Future-Proof Your Security Offering with Passport

Passport is chock full of security goodness, but there's even more to come! As WatchGuard continues to evaluate the best way to provide complete protection for your customers additional services, including host ransomware prevention, endpoint detection and response, and anti-malware sandboxing, will be added to Passport. Any new services added to the existing Passport bundle will be automatically included with your purchase!

Feature	Included?
Multi-factor authentication	YES
DNS-level protection against phishing	YES
DNS-level protection against malware	YES
Web content filtering and enforcement	YES
Immediate security awareness training	YES
Endpoint detection and response	COMING SOON
Ransomware prevention	COMING SOON
Anti-malware sandboxing	COMING SOON

1. [CITE & WatchGuard eBook: The State of Off-Prem Security](#)
2. [CITE & WatchGuard eBook: The State of Off-Prem Security](#)

Find out more

For additional details, talk to your authorized WatchGuard reseller or visit <https://www.watchguard.com>.

About WatchGuard

WatchGuard® Technologies, Inc. is a global leader in network security, secure Wi-Fi, multi-factor authentication, and network intelligence. The company's award-winning products and services are trusted around the world by nearly 10,000 security resellers and service providers to protect more than 80,000 customers. WatchGuard's mission is to make enterprise-grade security accessible to companies of all types and sizes through simplicity, making WatchGuard an ideal solution for midmarket businesses and distributed enterprises. The company is headquartered in Seattle, Washington, with offices throughout North America, Europe, Pacific, and Latin America. To learn more, visit WatchGuard.com.