

# Matt Walker

## Designer

Currently in Atlanta, GA

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## About Me

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Designer for 12 years. I have experience working with startups, in-house product teams, web, and marketing agencies. Focused on personal growth and solving problems for people.

A snapshot of my process:

- What's our goal? What problem are we solving?
- Research the hell out of it.
- Design solutions, prototype
- Test, iterate, and validate
- Ship it and continue to measure

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## Skills

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Visual & Interaction Design

Prototyping

Qualitative Research

Usability Testing

Facilitation

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## Experience

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**The Home Depot** Atlanta, GA

Lead UX Designer

AUGUST 2018 - Present

Senior UX Designer

SEPTEMBER 2015 - AUGUST 2018

Responsible for fostering a deep understanding and empathy for the store associate's needs and desires. Weighing business goals, technical capability, and the voice of the associate together I put the forethought into the granular details and overall experience of some of the software associates and customers may interact with in the store, online, or in-home.

Through research, synthesis, prototyping, testing, constant iteration, and collaboration with a dedicated, passionate, and nimble team, I'm able to help craft experiences that best serve business goals and support the associates daily operations.

## **Travel Syndication Technology** Atlanta, GA

### Product Designer

MARCH 2015 - SEPTEMBER 2015

Worked closely with the creative director to establish a living style guide and apply consistent visual patterns throughout AAA travel booking products. Partnered with product manager and engineer lead to write and groom stories to assure accuracy and desired outcome of the agent experience.

## **Moshyn, Inc** Las Vegas NV

### Product Designer

APRIL 2014 - JANUARY 2015

Small start up focused on development of web and native mobile applications. Responsible for conceptual development of new products, features, and services. Handled the streamlining of production assets and establishing a style guide for specific products.

## **Search Core** Las Vegas, NV

### Product Designer

MAY 2013 - APRIL 2014

Collaborated with product team to ideate through product architecture, establish cohesive design, and plan new product features. Streamlined production processes for design team and collaborated with remote stakeholders and designers to complete design objectives on multiple mobile applications.

Provided wireframes, design mockups, and cloud-based prototypes to stakeholders and style guide documentation to designers. Delivered redesign, provided design direction, wireframes, task flow, and mockups for Equities.com.

Collaborated with CTO to streamline functionality and processes within Manufacturedhomes.com.

## **Peaceful Computing** Las Vegas, NV

### Web Designer

FEBRUARY 2007 - MAY 2013

Responsible for leading design discoveries and gathering requirements for projects including interviewing stakeholders to execute on design deliverables. Created sitemaps, user journeys, style guides, and design mockups. Shipped various client websites and mobile applications.

**Business Online** San Diego, CA

**Design Intern**

MAY 2009 - JUNE 2010

Participated in a one year paid-internship program where I was responsible for the marketing, web, and production assets of more than 290 projects. Assisted in the management and support of QA efforts and prepped white papers, proposals, and case studies.

**Mirror Image Media** Las Vegas, NV

**Junior Graphic Designer**

AUGUST 2006 - FEBRUARY 2007

Responsible for designing printed and web marketing and promotional material for clients. Successfully setup 14 mall carts and kiosks in malls throughout Utah and Idaho. Created business cards, logo design, promotional brochures, lot signage, commercial concepts/scouting and other related marketing/artwork tasks.

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**Education**

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**Spring Valley High School / Standard High School Diploma**

2003 - 2006, Las Vegas, NV