



Byung K Choi

UI/UX designer

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San Jose, CA

Skills

UI Design
UX Design
Wireframing
Interactive Mockups
Prototyping
Web Design
Visual Design
Branding
HTML/CSS
Photography
Painting
Illustration

Software

XD
Sketch App
Photoshop
Zeplin
Illustrator
InDesign
AfterEffect
Lightroom
Final Cut Pro
Webflow
MS Office

Certifications

UI/UX Specialization
GTQ Illustrator
GTQ Photoshop

Languages

Korean
English

Education

- San Jose State University
Bachelor Of Arts In Design Studies
San Jose, CA | 2013 - 2017

Experience

- **UI/UX Design Intern** at Photon Commerce
San Francisco, CA | June 2020 - Present
 - Designed new B2B bookkeeping web and mobile applications that are constructed to optimize the user experience by defining user's problems with existing applications, through conducting user & competitor research and user tests
 - Redesigned and redeveloped Leadlist.ai using Webflow, responsive for both desktop and mobile
 - Redesigned company website to improve it's visual and legibility, by editing the layout and emphasizing visual hierarchy
 - Partnered directly with the CEO and the engineers, maintaining regular communication via Slack and Google Meet, and shared/exported designs and assets such as icons and buttons, using Zeplin
 - Worked in a fast-paced start-up environment with loads of work, by determining the importance of each work with the CEO, and started the most urgent work and continued with the rest
- **Visual Designer** at String Music Violin *Freelance*
Ulsan, South Korea | Feb 2019 - Present
 - Designed the logo, matching it with existing logotype to visually emphasize the studio's brands
 - Created print-based designs, such as business card, pamphlets, and ads, to advertise the studio itself and it's special events, such as a concert, using Adobe Illustrator, Photoshop and InDesign
 - Designed and Developed studio's website, using Modoo
 - Communicated with the director, remotely via messages and phone calls to assign work, and presented my designs via Google Meets to make decisions together
- **Creative Instructor & Manager** at Gorilla Art Academy
San Jose, CA | Jan 2016 - June 2017 / Aug 2018 - Present
 - Led digital art class for middle school students, explaining basic terms, and ideas of Adobe Photoshop, and demonstrating how to use its various tools
 - Instructed creative arts and fine arts for over a hundred students, age five to sixteen
 - Made and tested lesson plans for creative arts and digital arts class, and prepared various sets of visual references by categories to make it easier for students to understand concepts and directions for each project
- **Creative Designer** at Hit Creative Burlingame, CA | Aug 2018 - Feb 2019
- **Freelance Designer** San Jose, CA | Dec 2015 - June 2020
- **Graphic Designer** at D&T Signs San Jose, CA | July 2017 - Dec 2017
- **Web Design Intern** at MegaPREP Cupertino, CA | Summer 2016