



Shivang Patwa

UX Designer | Technologist | Architect

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SENIOR UX/UI DESIGNER

Highly accomplished, adaptable **Senior User Experience Designer** with extensive experience spearheading cross-functional product teams to achieve research-based user, business, and development goals. Expert at developing innovative product design strategies to drive the design and development processes. Adept at independently planning, designing, and executing advanced projects.

Core Competencies

- *UX/UI Design*
- *Product Strategy & Management*
- *Team Building & Leadership*
- *User Research & Information Architecture*
- *Persona Development & Empathy Mapping*
- *Wireframes & Interactive Prototypes*
- *Lean UX & Scrum*
- *Usability Testing*
- *Problem Resolution*

TECHNICAL PROFICIENCIES

Sketch, Adobe XD, InVision, Figma, Framer, ProtoPie, Zeplin, Avocode, Mural, Overflow, FlowMapp, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere)
HTML, CSS, VB.NET, Python

PROFESSIONAL EXPERIENCE

Senior UX/UI Designer, eLock Technologies, Berkeley, CA (2017 to Present)

Developed innovative design strategy for BikeLink App based on qualitative and quantitative user research. Designed user flows, task flows and information architecture through feature prioritization using user stories. Collaborated with various app, web, electronics, marketing and business development teams to oversee successful execution of the product.

Key Accomplishments:

- Developed advanced product strategy and managed to achieve buy-in from management & product teams.
- Utilized flow diagrams, wireframes, and high-fidelity prototypes to communicate design solutions throughout various product development stages.
- Generated various UI design criteria, conducted usability tests and internal audit of built design features.

Project Manager / UX/UI Designer, Steven Grover & Associates, Berkeley, CA (2013 to Present)

Create and execute client presentation regarding various projects through close collaboration with engineering teams and business consultants. Spearhead the effective management of cross-functional design, architecture, and engineering teams.

Key Accomplishments:

- Designed user-friendly company website to achieve high retention rates.
- Efficaciously developed various graphic design, information architecture, wireframes, and high-fidelity interactive product prototypes.
- Successfully organized internal and external design workshops for cross-functional teams, existing and potential users and various stakeholders.

Additional Experience

Project Manager / UI Designer (2010 to 2013) - Hood Design Studio, Oakland, CA

Project Manager / UI Designer (2009 to 2010) - Local Code, University of California, Berkeley, CA

Design Director (2002 to 2008) - A Creative Design Consultancy, Delhi, India

EDUCATION

M.Arch. in Architecture, 2009, University of California, Berkeley, CA

B.Arch. in Architecture, 2002, CEPT University, India

CERTIFICATIONS

DesignLab UX Academy Certification, 2018