

## Spotify: Add a Social Feature

Empathize		Hours	
Phase 1	Design Brief	2	Week 1 8/12 - 8/18
	Timeline	1	
	Research Plan	2	
	Competitor Analysis	2	
	Interview Guide	2	
	Conduct Interviews	8	
	Research Findings	2	
<b>Phase 1 Sub-Total</b>		<b>19</b>	
Define			
Phase 2	Personas	3	Week 2 9/19 - 8/25
	Empathy Map	3	
	Storyboard	1	
	Project Goals	2	
<b>Phase 2 Sub-Total</b>		<b>9</b>	
Ideate			
Phase 3	Site Map	3	Week 2 9/19 - 8/25
	Task Flow & User Flow	3	
	Product Requirements	2	
	Mobile-First Design Alternatives	2	
	Low Fidelity Wireframes	8	
<b>Phase 3 Sub-Total</b>		<b>18</b>	
Prototype			
Phase 4	Moodboard & Style Tile	2	Week 3 8/26 - 9/25
	High Fidelity Wireframes	8	
	High Fidelity Prototype	8	
<b>Phase 4 Sub-Total</b>		<b>18</b>	
Test			
Phase 5	Usability Testing & Results	4	Week 4 9/02 - 09/08
	Affinity Map	3	
	Priority Updates	4	
	UI Kit	2	
	Final Case Study	8	
<b>Phase 5 Sub-Total</b>		<b>21</b>	
<b>Total</b>		<b>85</b>	<b>Hours</b>