

FASTER. SMARTER. GREENER. 



PARKAGILITY

# PARKING GUIDANCE SYSTEMS AND SIGNAGE SOLUTIONS

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75 years car park management  
experience across the team



100% Australian owned  
and operated



Locally developed  
solution



Most accurate PGS  
on the market



Installed multiple sites  
Australia wide





## ABOUT US

Park Agility is a team that delivers.

We draw on deep, prior experience managing car park operations and implementing national IT transformation projects. Collectively, we've led hundreds of projects across Australia, involving numerous car park technologies.

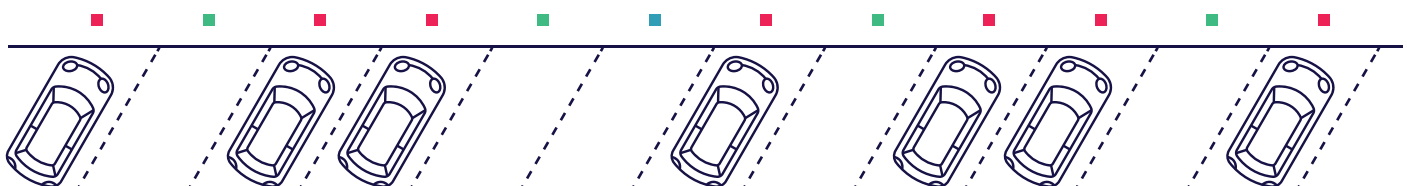
We know the local market and we know your challenges, because we've been there too. Now we've developed a superior PGS solution. This means you get seamless installations, responsive support and >99% accuracy. Every day.

**FASTER.  
SMARTER.  
GREENER.**

## REALITY OF CAR PARKS

**10%** of bays are empty  
when customers think car park is full <sup>3</sup>

**More important**  
than store promotions  
when choosing where to shop <sup>4</sup>



**#1** Christmas  
shopping stressor <sup>2</sup>

**13%** of all car  
accidents occur there <sup>1</sup>

**30%** City traffic congestion  
caused by drivers looking for parking <sup>5</sup>



# OUR SOLUTIONS



## Parking Guidance

The industry's most accurate and robust parking Guidance Solution. Easy Guide™ sensors use infrared to create >99% accuracy. Designed and manufactured by leading New Zealand technologists.

Fast installation and operational simplicity through design excellence. Multiple light colours for different customer types e.g. mobility, reserved, parents with prams and overstays.

Entirely scalable across complex car parks. Superb reliability and aesthetics.



## Precinct Solutions

Reduces local area congestion and carbon footprint.

Precinct signage shows parking availability across multiple car parks. Updated real-time via 3G/4G network.

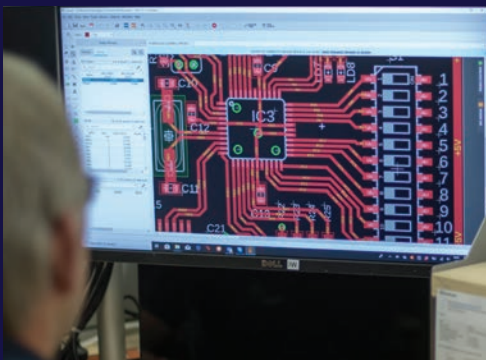
Signage is unrestricted by location accessing a cloud based server. Can display any message: bay availability, directional guidance, congestion...etc.



## Adaptive Signage

Any message. Any size. Full colour LED signs display bay availability and guidance, graphics and customised operational messages such as event traffic management, fire evacuation and parking specials. Display, save and schedule multiple messages. Arrows in any direction. Static and scrolling messages. Manual or operational overwrite for emergency messages.

Multiple display windows within any size sign = infinitely configurable messaging throughout the day/week/event. Robust for Australian weather. Assembled locally. Integrates with all major access control systems.



## Powerful Data

SenseIQ management system is powerfully adaptable. Rich customer data reveals opportunities for greater asset yield and improved car park management.

Multi Interface Control (MIC) board allows vast capabilities across varied portfolios such as control count loops, trigger gate raises, protocol conversions to signs.

Accurate area (loop) counting or individual bay counting = flexibility across price points.

Software developed in Australia by a responsive, expert team.

# CREATING WINS FOR:

## Asset Managers

### Slash complaints and management costs.

- > Fast, non-disruptive installation
- > Local support team of trusted advisors
- > Operational simplicity
- > Simple yet powerful custom reports
- > Easily manage overstays and staff parking
- > Optimise your parking mix
- > Accurate and robust solution for any car park configuration.



## Cities

### Cleaner, greener, smarter cities.

- > Easy win for green, smart city scorecards
- > Reduce congestion and traffic stress
- > Reduce carbon footprint
- > Lower run-off pollutant load
- > Connect and communicate with highly visible messaging
- > Value add for residents and visitors
- > Enhance rate payers' perception of local council.



## Owners

### Smart technology = increased asset yield

- > Create competitive advantage through customer loyalty
- > Optimise asset yield
- > Increase brand value
- > Mix and match functionality for different needs and price points
- > Any scale: 5 bays to 50,000 bays
- > Seamlessly integrate varied portfolios via SenseIQ management system
- > Cap Ex or Op Ex options.



## Parking Customers

### The customers' experience is transformed.

- > Less parking stress
- > Time saved
- > Feeling respected as a client
- > Buying mood is enhanced
- > Clean, green first and last impression
- > Can rely on accurate parking data.



Contact us for site tours & quotes, technical specifications and our trusted advice.

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Sources: 1. Royal Automobile Association (RAA) (2014), 2. Cormack, L. (2016) Sydney Morning Herald, 3. Brantley, D. (2015) Parking Today, 4. Chze Lin Thang, D. et al (2003) Journal of Retailing and Consumer Services Vol.10, 5. Biggs, T. (2015) Sydney Morning Herald.