



HELLO, I'M JONATAN SAINÉ

User Experience Designer



SUMMARY

"Specializing in easy-to-use products that drives innovation and delivers value driven by data and empathy"

What's in for you!

I'm a well-rounded Innovative User Experience Designer professional with a passion for launching new, innovative products and leading existing product enhancements from ideation to completion. Noted for exceptional attention to detail, excellent communications skills and the ability to break down complex tasks and requirements into consumable items for software development teams. Possess in-depth understanding of UX/UI and Human Center Design.

The many hats

My role of Designer, Researcher, and Product Manager has been wearing multiple hats in many instances depending on the organization I was a part of. It has been an incredible and rewarding journey, it has allowed me to gained industry knowledge while improving the user experience.

EXPERIENCIA

Lead, User Experience Designer

Wynn Resorts

Responsibilities

As the Lead Designer, I'm responsible for developing best-in-class consumer experiences for our millions of users visiting our website in a monthly basis, from defining the UI, prototypes and end-to-end flow I thrive in a fast-paced and agile environment. Collaborating with product owners and the business to gather business requirements, perform research and data analysis, benchmarking and competitive analysis to inform us of better design decision making.

Director of User Experience

Credit One Bank

Responsibilities

Responsible for designing the next iteration of our banking mobile application following a human-centered design approach. The Design Thinking process is at the heart of everything we do as a foundation for conducting research, usability testing and learning from our millions of users.

Product Designer

Crossover Health

Responsibilities

As a Product Designer and Researcher, I am responsible for creating visually engaging and innovative web-based, mobile products and interactive screen designs. Experienced in User Research methods: Conducting contextual inquiry, surveys, questionnaires and customer journey maps.

- Worked on designing the mobile app of our 2.0 patient-faced application used by over a million members (just # of visits to the clinics alone)
 - Conducted heuristic interviews with members to collect feedback
- Led the internal Intranet product for all members of our company for their every day use, over 500 employees accessed the Intranet in a daily basis.
 - Conducted user interviews, surveys and analyzed the current analytics to better understand the need of a new internal platform
 - Successfully product launchw ith over 200% increase in utilization from previous platform.

PERSONAL INFO

Phone

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E-mail

uxdsaine@gmail.com

Portfolio

experiencia.io

LinkedIn

linkedin.com/in/jonatansaine/

SKILLS

Collaboration



Collaboration is the opportunity to work with other, perhaps in other teams. Having a great collaboration skill will make for a successful team.

Wireframing and Prototyping



Building wireframes and prototypes are pivotal to the early development of a product, it is important to understand key functionalities of a design, especially when there are many stakeholders involved.

User Interface Design



I enjoy this process as it is embedded in my right hand (sorry, not a lefty here!). Users are craving visual communication, and having the skills to create assets, icons, presentations and interactive prototypes is an essential part of the UXer.

UX Research



A lot that goes into creating a product that needs to be meticulously thought out, studied and researched and a whole lot of empathy too.

PRESENT
2019 - 06

2019 - 06
2018-11

2018-11
2015-01

2015-03
2014-03

User Experience Designer / Lead User Experience Designer

ExpoMarketing Group, LLC

- Introduced a new vertical line of products for the company and launched the web development for the new products.
- Responsible for all cross communication channels of the company from web to social media.
- Launched a YouTube like channel for all things TradeShow for our current clients. This initiative had a very positive impact on the overall bottom line.

2014-03
2013-01

Lead User Interface Designer

Blazonco

- Managed client scopes of work for website development.
- Created a competitive analysis of their business to understand their business model.
- Designed the user interface for B2B and B2C clients, including e-commerce sites.
- Built the front end of these websites using HTML and CSS.
- Successfully launched products from start to finish creating styleguides and user guides of the product.

PRESENT
2011-05

User Experience & Brand Consultant

UXDSAINÉ

I thrive under pressure, and combined with the most incredible business owners makes a perfect marriage of creative flow and rockstar branding. I help small to medium businesses that don't have a big budget to afford large Brand Agencies. As a consultant I can offer the following assistance on different verticals of the business:

Areas I can help with:

- Apply the principles of User Experience
- Brand Identity
- Brand Message
- Videography
- Photography
- Web Development
- Search Engine Optimization
- Web Analytics
- Social Media
- Email Marketing Strategy
- Marketing Strategy
- Marketing Collaterals
- and many more. Just ask!

Education

2020
2018

Grand Canyon University, Phoenix, AZ

- Master's Degree, Human-Factors, Psychology

2018
2017

University of California, Irvine, CA

- Master's Degree Candidate, Human Computer Interaction and Design, UX

2016
2013

The Art Institute of California, Orange County, CA

- Bachelor of Science, Web & Graphic Design Concentration User Experience
- Alpha Beta Team

2013
2010

The Art Institute of California, Orange County, CA

- Associate's Degree, Web Design & Interactive Media
- Alpha Phi Omega

User Sympathy



Being in someone else's shoes isn't pretty, but one will never sympathize more if you do just that. I understand problems better and it allows me to be better equipped to tackle a project.

Communication Skills



Let's be honest, no one is perfect, and this clearly falls under "User Sympathy" as it related to listening and sympathizing with the user, whether be a CEO, PM or simply a user there's always room for improvement. I've been recognized for being able to offer solid and clear communication across the board.

HTML & CSS



Although my background mostly comes from design, I'm multidisciplinary in a world starving for tech designers. To be honest, this has been incredibly helpful when designing for web as it has allowed me to know the capabilities and boundaries of website design.

Photoshop & Illustrator



How could I forget my very first design software application that allowed me to be the creative that I am today. These tools are a must-have in your design tool bag.

Sketch & InvisionApp



This has become the one of the few must go-to tool for UX design and prototype deliverables. This is a convenient tool that gives us the possibility to work efficiently.

Filming & Photography



I have a love and passion for filming and photography. I've directed a number of different small film projects for startups to testimonials videos, this is an additional tool in my arsenal of creative tools and a love that I share that helps me creatively share a story through the use of video and imagery.