

Using Tech to Build a National Volunteer Program

— Case Study

Accenture's global corporate initiative, Skills to Succeed, empowers employees to volunteer their time in support of equipping people globally with the skills needed to get a job or build a business by 2020.

 Multi-Sector

 2018-Present

 Spain

 Type: Culture

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Challenge

Connect employees to inspiring and innovative volunteer opportunities

Skills to Success has impacted more than 3 million people globally. In order to implement the initiative effectively in Spain, Accenture was looking to develop a skill-based volunteering program with a technological aspect. Finding ways to make skill-based volunteering easy and accessible to employees helps administrative teams to successfully carry out global programs like Skills to Succeed, but employees also respond much more positively if these experiences are personalized and include one-to-one contact. In order to drive interest in volunteering, one of the company's goals was to combine the excitement of working with a startup up with the value of making a social impact - which made Bridge for Billions a clear winner.

Solution

Accenture empowers employees to become startup mentors with Bridge for Billions

In 2018 Accenture Spain decided to partner with Bridge for Billions to create a nation-wide online mentoring program, open to employees year round. Accenture employees can choose to mentor a startup project through Bridge for Billions' online incubation program at anytime so the timeline can be tailored to each employees' own schedule. Online volunteering platforms help both the employees and the organization to carry out successful programs. Not only does working online make it very easy to connect conveniently and have a highly personalized experience with a volunteer, but our platform helps to track volunteer hours, program stats, and social impact. Once you take limitations like time and location out of the equation, but keep the one-to-one aspect that makes volunteering so inspiring, you allow more mentors to develop teaching skills, empathy, open-mindedness, agility, creativity, and initiative, all while boosting company pride.



Jorge Cebrián

Operations Manager, Barcelona

“... for any person that feels that they have professional or experiential grounding that they can use to serve others and wants to help, I think this is a really fun and stimulating way to do it. I encourage anyone who is in this situation to try it out.”

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Result

The Accenture mentors support an entrepreneur team for 3 months as they work through our proven incubation methodology. Mentoring early-stage startups allows them to learn how to work more collaboratively on a team, connect with people from all corners of the globe, and develop better communication skills. In fact, 100% of the mentors so far have said that they gained new business and technical expertise! Moreover, because of this partnership with Bridge for Billions, the Accenture Foundation has been able to implement a fully online volunteering platform which has allowed them to efficiently monitor their employees' contributions.

100% of mentors said mentoring with Bridge for Billions helped them to develop their:

- ✓ Empathy
- ✓ Curiosity
- ✓ Collaboration Skills
- ✓ Awareness of Social Issues
- ✓ Persuasive Communication
- ✓ Open-mindedness
- ✓ Collaboration Skills
- ✓ Technical or Business Expertise



9
Projects supported



262 hours
Volunteered by
Accenture mentors so far



7
of cities
mentors come from



45
Mentors trained
& ready to mentor

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Some of the teams

So far 9 Accenture mentors have successfully completed mentorships with entrepreneurs from Bridge for Billions.



Cienciaterapia

Entrepreneur:
Jesús Ángel Gómez Martín

Mentor:
Felipe Ivars Torres



Wander

Entrepreneur:
Karen Sangenis

Mentor:
Jorge Cebrián De Irueta



Nikarit

Entrepreneur:
Pablo Jordán de la Fuente

Mentor:
Esther Guell Seuva



Papel Sheedo

Entrepreneur:
Javier Castilla Brufau

Mentor:
Antonio España Soriano



About the Client

Accenture is a leading multinational corporation that provides consulting and strategy to clients across more than 40 industries. Their focus is to drive innovation that improves the way the world works and lives. And as leaders in innovation, they know just how important it is to seek out and encourage innovation from within their own ranks. This project was part of Accenture Foundation Spain.



Do you want to build a bridge with us?

partnerships@bridgeforbillions.org