

## COMMUNICATIONS INTERN

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### Overview

The Communications Intern works with The Why's campaign film catalogue and projects to communicate about our activities to partners, funders, and audience. The intern will work directly with the Communications Coord., supporting the implementation of the organisation's communication strategy, taking care of Social Media platforms (Twitter, Facebook, Instagram), writing articles for The Why's website, helping with press relations internationally and in Denmark, and contacting partners and film festivals. The work also includes some ad hoc administrative tasks.

### Responsibilities

1. Communications; assisting in the delivery of communications strategy across SoMe to increase online engagement between broadcasters, potential funders and other relevant stakeholders and The Why.
2. Press relations: supporting and improving the press relations of The Why, writing and sending press releases, and arranging interviews – both in English and in Danish.
3. Copywriting; writing copy for both digital and paper assets for The Why promotion and outreach.
4. Outreach; liaise with broadcasters, non-profits and other relevant organizations to support the Why campaigns to expand their reach.
5. Monitoring and Evaluation; collecting evidence of the impact of The Why's work, through collaboration with partners and feeding this into the organization's comms strategy.

### Knowledge/Skills/ Experience

1. Excellent communication skills in English and Danish, both written and verbal.
2. Comfortable liaising with multiple stakeholders independently and with proactivity.
3. Good knowledge of SoMe; familiarity across all platforms.
4. Academic or working experience with news writing, journalism and press are strongly desirable.
5. Excellent attention to detail, particularly in terms of research.
6. Keeps up-to-date with current affairs and political developments.
7. Highly organised with strong administrative capabilities.
8. Good knowledge of documentary film and a strong interest in working in the industry.
9. Experienced user of Excel.

### Application

For more information or to apply, please send you CV and a short Cover Letter to [intern@thewhy.dk](mailto:intern@thewhy.dk). The deadlines for applying are **June 1** for the August intake and **December 1** for the February intake.