

COMMUNICATIONS AND OUTREACH INTERN

Overview

The Communications and Outreach Intern works with The Why's campaign film catalogue and projects to expand our partners and outreach activities. The intern will also support the implementation of the organization's communication strategy, writing articles for The Why's website, helping with press relations and contacting partners and film festivals, besides assisting in Social Media platforms. The work also include some ad hoc administrative tasks.

Responsibilities

1. Communications; assisting in the delivery of communications strategy across SoMe to increase online engagement between broadcasters, potential funders and other relevant stakeholders and The Why.
2. Event Coordination; supporting the organisation in the planning and execution of events (film-screenings etc.).
3. Copywriting; writing copy for both digital and paper assets for The Why promotion and outreach.
4. Outreach; liaise with broadcasters, non-profits and other relevant organizations to support the Why campaigns to expand their reach.
5. Monitoring and Evaluation; collecting evidence of the impact of The Why's work, through collaboration with partners and feeding this into the organization's comms strategy.

Knowledge/Skills/ Experience

1. Excellent communication skills in English (and Danish would be a bonus), both written and verbal.
2. Comfortable liaising with multiple stakeholders independently.
3. Highly organized with and strong administrative capabilities.
4. Academic or experience with news writing, journalism and press are strongly desirable
5. Excellent attention to detail, particularly in terms of research.
6. Keeps up-to-date with current affairs and political developments.
7. Good knowledge of SoMe; familiarity across all platforms.
8. Good knowledge of documentary film and a strong interest in working in the industry.
9. Experienced user of Excel.

Application

For more information or to apply, please send you CV and a short Cover Letter to intern@thewhy.dk