

COMMUNICATIONS AND OUTREACH INTERN

Overview

The Communications and Outreach Intern will work with The Why's latest project WHY SLAVERY? to expand our partners and outreach activities. The intern will also support the implementation of the organization's communication strategy, working across SoMe platforms in addition to written copy for the website and assets.

Responsibilities

1. Communications; develop and deliver communications strategy across SoMe to increase online engagement between broadcasters, potential funders and other relevant stakeholders and The Why.
2. Event Coordination; supporting the project manager in the organization of events (film-screenings etc.) as part of wider campaigns.
3. Copywriting; writing copy for both digital and paper assets for The Why promotion and outreach.
4. Outreach; liaise with broadcasters, non-profits and other relevant organizations to support the Why campaigns to expand their reach.
5. Monitoring and Evaluation; collecting evidence of the impact of The Why's work, through collaboration with partners and feeding this into the organization's comms strategy.
6. Conducting relevant research into project themes and/or potential leads for new partner institutions.

Knowledge/Skills/ Experience

1. Excellent communication skills in English (and Danish would be a bonus), both written and verbal.
2. Comfortable liaising with multiple stakeholders independently.
3. Highly organized with and strong administrative capabilities.
4. Experienced user of Excel and GSuite.
5. Excellent attention to detail, particularly in terms of research.
6. Keeps up-to-date with current affairs and political developments.
7. Good knowledge of SoMe; familiarity across all platforms.
8. Good knowledge of documentary film and a strong interest in working in the industry.
9. Research skills (particularly for qualitative research) are strongly desirable.

Application

For more information or to apply, please send you CV and a short Cover Letter to intern@thewhy.dk