

VIDEO-EDITOR INTERN

The Video-Editor Intern will work across The Why's 3 main projects; Why Slavery, World Stories and Why Plastic? to create compelling video content. This will include (but not be limited to) the creation of trailers, voxpops and clips for our SoMe. This role will be well-suited to someone with a passion for communication in the field of documentary film.

Responsibilities

1. Editing; of pre-existing footage into compelling trailers and short clips for our Youtube, Vimeo and SoMe platforms using FinalCut Pro.
2. Videography; filming of why events to be cut into promotional material.
3. Communications; develop and deliver communications strategy across SoMe to increase online engagement between broadcasters, potential funders and other relevant stakeholders and The Why.
4. Maintaining and updating the website with new digital content.
5. Copywriting; writing copy for both digital and paper assets for The Why promotion and outreach.
6. Outreach; liaise with broadcasters, non-profits and other relevant organizations to support the Why campaigns to expand their reach.

Knowledge, Skills & Experience

1. Experienced editor familiar with FinalCut Pro or comparable editing software.
2. Confident videographer, with knowledge of technical aspects of film.
3. Excellent communication skills in English and (preferably) Danish, both written and verbal.
Confident conducting on-screen interviews.
4. Knowledge of Word-press and website-editing would be beneficial.
5. Keeps up-to-date with current affairs and political developments.
6. Good knowledge of SoMe; familiarity with all platforms.
7. Good knowledge of documentary film and a strong interest in working in the industry.
8. Experienced user of Excel and GSuite.

Application

For more information or to apply, please send you CV and a short Cover Letter to info@thewhy.dk