

Joe Owens

Graphic Designer
Photographer
www.joeowens.co
(585) 645-3685

Milk Group (Milk Studios)

Graphic Designer/
Photographer/Intern
[Aug. 2017-May 2018]

Sole graphic designer for Milk.xyz, Milk Group's editorial platform. Created visuals and motion graphics for social media, developing a recognizable and consistent visual identity for Instagram Stories. Photographed parties and events held at Milk Studios, and took portraits of artists and musicians to accompany interviews on Milk.xyz.

Awards

Emerging Designer's
Award, AIGA Upstate
New York [2017]

Graphic Design
Honors Award, Pratt
MWP [2017]

Student Design
Award, Graphic
Design USA [2017]

Freelance Work

Graphic design and
photography for
clients including
Chappy App, and
Wieden + Kennedy

Education

Pratt Institute
BFA, Communications
Design

Expected Graduation
May 2019

Annie Leibovitz' Studio

Photo Assistant/Intern
[May-Aug. 2017]

Assisted during photo shoots both in studio and on location for clients such as Vogue and Vanity Fair. Worked with team members to develop solutions to complex lighting scenarios, construct sets, source gear, and plan Annie's first traveling retrospective exhibition.

Flower City Arts Center

Instructor
[May-Aug. 2018]

Developed curriculum for workshops and classes geared towards design, photography, image making, and conceptual thinking. Interacted with students in a workshop through presentations, hands on guidance in the field, and classroom group conversations.

Tammy Swales' Studio

Photo Assistant/Second Shooter
[May 2014-Present]

Worked alongside lead photographer to photograph portraits and events, mainly weddings, engagement sessions, and lifestyle shoots. Worked almost entirely on location, using natural light and portable gear.