

## Guiding Principles: Working with Industry at Bruyère



At Bruyère<sup>1</sup> we work with many partners in order to transform care and enhance the lives of the diverse community we serve in French and English. Industry partnerships provide opportunities for Bruyère to capitalize on new innovations and technologies to change the way we do things and improve the services we provide to our community, while also providing industry with the ability to validate their products and services in relevant, real-life settings. The following guiding principles are to be used in all interactions with industry for any potential commercialize-able or industry-driven Research & Development or Validation/Evaluation work. All members of Bruyère and industry working with Bruyère have a duty to adhere to these principles.

All work undertaken with industry for R&D or Validation/Evaluation must:

### 1. Be consistent with Bruyère's values and strategic direction

*This includes:*

- Our values of respect, compassion, collaboration, accountability, and learning
- Our dedication to providing high quality patient-focused services that enhance lives and transform care
- Alignment with our moral and ethical values<sup>2</sup>

### 2. Has the potential to result in positive change that is evidence-based

*This means:*

- Solve relevant problems of strategic and/or operational importance across any clinical or operational departments/units of Bruyère

*This could also mean:*

- Be of benefit to our patients/residents/tenants/clients and/or their families
- Build care and system relationships which better meet the needs of our community
- Create novel opportunities for collaboration with our partner organizations
- Enable the sharing of knowledge/learning
- Improvements in areas such as care delivery, quality, safety, service provision, operations, procedures/processes, etc.
- Work undertaken should be based on the best available evidence

### 3. Be transparent and accountable

*This includes:*

- Recognition that Bruyère's primary obligations are to the people and community we serve and our members
- All initiatives undertaken with industry must have a clearly stated purpose and work plan, including identifying the work to be done by Bruyère and the work to be done by the industry company
- Ethically conducting all initiatives, which may be determined through review by the Bruyère Research Ethics Board
- Transparency and communication about companies we are partnering with and results achieved
- Transparency of individuals' relationships with industry companies is important. Relationships may be monitored and evaluated by Bruyère, as necessary
- Transparency of industry company's relationships as they may impact the work to be done with Bruyère
- Transparency of information/data collected (e.g. what data, by whom) and for what intended uses
- Conflicts of interest or potential conflicts of interest must be declared, evaluated, and appropriate mitigating actions taken. All members of Bruyère are accountable to the Board for their relationships with industry

### 4. Respect Bruyère's autonomy and integrity

*This includes:*

- Institutional and academic autonomy and integrity in providing care and services, teaching, conducting research, etcetera must be maintained
- Identification of potential harms should be declared, evaluated, and appropriate mitigating actions taken
- Members of Bruyère and industry must not circumvent the integrity of the procurement process and the Broader Public Sector Procurement Directive
- Members of Bruyère must not generally act as corporate promotional spokespersons. While Bruyère respects individuals' rights to autonomy, individual members of Bruyère cannot speak on behalf of the organization, and should not create situations which compromise or may be perceived to compromise the integrity of Bruyère
- Bruyère will be compensated appropriately and will benefit appropriately for work our members are involved in. Ownership of Intellectual Property will depend on who creates it. Ownership of data will depend on the sources of that data

<sup>1</sup>Bruyère is defined as the overarching organization comprising of: Élisabeth Bruyère Hospital, Saint-Vincent Hospital, Saint-Louis Residence, Élisabeth Bruyère Residence, Bruyère Family Medicine Centre, Primrose Family Medicine Centre, Bruyère Research Institute Inc., Bruyère Foundation Inc., and Bruyère Village

<sup>2</sup>This includes alignment with the [Catholic Health Ethics Guide](#)