



Kelly Wang

Experience Designer • Avocado Enthusiast

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210-837-8938

EXPERIENCE

Art Director & Design Intern

BBH NY, June – August 2018

Clients: Grubhub, Seamless, PlayStation, Planned Parenthood

Collaborated in concept pitch decks and research across brands, and assist in design throughout multiple platforms.

Creative Intern

Pentagram and FIT, Dec – Jan 2018

Client: FIT

Commissioned to create visual applications for the future branding of FIT with designers at Pentagram.

Creative Intern

Reflexgroup, May – Aug 2017

Clients: Ferrari, Innisfree, Ralph Lauren, Pantone

Worked closely with designers on UX & UI design to launch a microsite for Ferrari. Pitched concepts and created visual content across multiple beauty brands.

RECOGNITION

Gold, One Club Creative Boot Camp, 2018

Semifinalist – UX & UI, ADAA by Adobe, 2018

Semifinalist – Branding, ADAA by Adobe, 2018

Shortlist, Youngshits, 2018

Winner, The Barn for BBH NY, 2018

Scholarship Winner, CT&D for Typography, 2018

Scholarship Winner, CT&D for Motion Graphics, 2018

'Experience' Exhibition Participant, Museum at FIT, 2017

SKILLS

UX & UI Design

Applied Research

Concept Ideation

Journey Mapping

Prototyping

Visual Design

Motion Graphics

TOOLS

Pen + Paper

Adobe CC

Sketch

InVision Studio

Zeplin

Google Apps

Cinema 4D

EDUCATION

Fashion Institute of Technology

2015 – Present

BFA in Advertising Design

AAS in Communication Design

Minor in Creative Technology

Minor in Sustainability and Ethics

EXTRACURRICULAR

Women Who Create – Mentee

Jan 2018 – Present

Organization promoting gender equality and diversity in the advertising industry.

BBDO Concepting Class

Jun – Aug 2018

Participated in a ideation course provided by Chris Vega and Bennett Bennett.