

Senior Product Designer who has created forward-thinking experiences for over 60 million users by combining research, teamwork, strategy, and imagination.

EXPERIENCE

03/2015 - 03/2020

Senior Product Designer at Fictive Kin, New York, NY/Seattle, WA

Designed mobile and web experiences for more than 28 projects of varying size and scope for Fortune 500 companies and startups. As a senior-level designer I managed teams of engineers, supported junior designers, defined product scope and OKRs, maintained client relationships, and lead user research initiatives.

- Created two multimodal experiences for the new Alexa on-the-go feature, which brought together cross-functional teams at Amazon.
- Designed the UX for Marketplace.city, which raised \$1.2 million in funding, and won the Innovative Idea Award at the 2017 Smart City Expo World Congress.
- Created a vision for the future of online real estate browsing centered around AI personalization for Keller Williams.
- Designed the IA and UX for Lager, a cloud-based hardware diagnostic web app, which raised \$1 million in funding during beta testing.

07/2014 - 03/2015

Product Designer at All Tomorrows, New York, NY

Lead the design of Emojuary, an emoji-based journaling iPhone app, at an experimental studio founded by the former Director of Design at IDEO New York. The app was written about favorably in The Atlantic, Fast Company, and Tech Crunch, and maintained a 30% DAU/MAU ratio.

- Designed a chatbot-style interface that captured over 300k user entries in the first three months.
- Created a way for users to visually analyze their emotions through eight different metrics designed to surface patterns within their entries.

05/2013 - 05/2014

Interaction Designer at Crush & Lovely, New York, NY

05/2012 - 08/2012

Product Design Intern at Studio AKKO, New York, NY

EDUCATION

04/2020 - 06/2020

Data Ethics, AI and Responsible Innovation

University of Edinburgh, Online

08/2009 - 05/2013

BFA in Communication Design - Graphic Design

University of North Texas, Denton, TX

TOOLS

Figma · Sketch · Webflow
InVision · Framer · Origami
HTML/CSS · Github

SKILLS

Product strategy
User research
Personas
User journeys
Information architecture
Wireframing
Prototyping
Usability testing
UX auditing
UI & system design