

SERGII KHAIBA

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LOCATION: Miami

ME

I'm a UX designer who enjoys the entire process of user research, uncovering pain-points and using those insights to design human-centered solutions. I excel in collaborative environments and bring both a passion for design and the skills to bring ideas to life.

WORK EXPERIENCE

UX designer **11/2018 – present**

Park Street Companies, Miami, FL

Worked on design of 3 back-office digital tools for importers of alcoholic beverages. Managed a group of 2 remote designers. Created UX strategy and cross-platform user experience of 3 products (Client facing/Internal operations/E-commerce portals).

Graphic designer **04/2017 – 11/2018**

Freelance, Fort Lauderdale, FL

Worked on brand identity of different businesses. Created logos, brand books and other marketing materials.

Technician **08/2013 – 05/2018**

Crimea Inc, Fort Lauderdale, FL

Performed customer education and network troubleshooting. Managed a team of 12 technicians.

Digital marketing strategist **07/2012 – 03/2013**

Event Soft, Lutsk, Ukraine

Worked on digital marketing strategy and solutions for clients in the mobile development industry. Managed social media marketing campaigns on Facebook and LinkedIn.

Quality Assurance Specialist **06/2012 – 05/2013**

Rumble Inc, Philadelphia, PA

Worked closely with Research and Development. Performed different types of mobile testing and bug tracking. Monitored and prioritized bug database using "Bugzilla" software.

EDUCATION

UX/UI Design **06/2018 – 08/2018**

Ironhack, FL

Applied Linguistics (Master's degree) **09/2007 – 08/2011**

Lesya Ukrainka Eastern European National University, Lutsk, Ukraine

EDUCATION

Applied Linguistics (BA degree)

09/2011 – 08/2012

Lesya Ukrainka Eastern European National University, Lutsk, Ukraine

SKILLS

Professional

UX Design
UI Design
Design systems
Graphic design
Visual branding
Design team management
Lean UX
Agile methodology
Rapid prototyping
Usability testing
Information architecture
Market research
User research
Illustrations
VR design

Design Tools

Sketch
Adobe XD
InVision
Figma
Abstract
Miro
Jira
Slack
Flinto
ZeroHeight
Marvel
Balsamiq
Zeplin
Trello

Technical

HTML
CSS
Bootstrap

AWARDS

2nd runner up

11/2018

NBC Universal Hackathon

<https://www.hackathon.com/event/comcast-nbcuniversal-hackathon---miami-2018-50236086487>

NBCUniversal challenges our team of designers and developers to deliver a compelling new experience, product or service within 24 hours of hacking.

Crowd favorite

08/2018

Ironhack

My final app project design was selected as the crowd favorite.

Bootcamp Hackathon participant

07/2018

Ironhack

Design sprint-like event hosted by Ironhack Miami bootcamp

Design bootcamp scholarship winner

02/2018

Uber/Ironhack

Recipient of the highly competitive scholarship to the Ironhack UX/UI bootcamp.

VOLUNTEERING

Co-Organizer

08/2018 – present

Sketch + Fajitas, Miami, FL

Helped South Florida designers community get together and build a design systems from scratch while having fun learning the Sketch app techniques and secrets. Co-organized series of workshops that teach how to build a scalable visual language for your design system, taking into account the collaboration aspect among designers and developers. Founded Instagram page: @Sketchfajitas for members of design community.

SOCIAL MEDIA



/skhaiba



@skhaiba