

Clinical Infographics

Why visual result summaries?



Data is easier to read and understand



Dissect and shorten a complex subject



Visuals help take informed decisions

Patients' participation in clinical trials and results



98% would like to be given the choice of receiving results



95% believe it is important summaries are prepared by specialists



68% wouldn't participate in a future trial if they didn't receive results

Why use ClinBAY clinical infographics



Presentation of clinical trial results to a layperson



Inform clinical trial participants about the drug and their health



Improve awareness and visibility of clinical trials on platforms and communities

How to receive research results based on their nature



72.5% chose good results to be received via email or letter

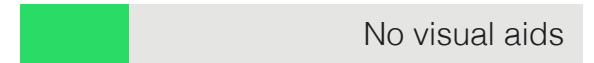


75% chose neutral results to be received via email or letter

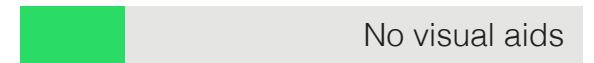


52.5% chose bad results to be received on a visit at a clinic or research lab

How useful are visual and no visual summaries for patients



How accurate do patients find visually presented trial results



Our infographics are compliant with the guidelines of [EMA Summaries of Clinical Trial Results for Laypersons](#)