

Why exhibit at the Second IBERIAN meeting of the VE in the Southwest corridor?

We expect an attendance of more than 15,000 people during the two days of the event. We expect for a concentration, among both caravans, the Spanish and the Portuguese one, from more than 500 vehicles electrical and propelled by other efficient technologies that will roll through the streets of the city. There will be more than 600 tests of cars and 400 tests of motorcycles and electric bicycles. It is estimated to exceed 200 impacts in the media to reach an audience of more than 100 million people and generate a total ROI of 1.5 million euros. It is a meeting where the whole value chain in electric mobility is gathered, where more than 40 exhibitors are expected. The brands participate with sales objectives. It is the most important event in the southwest of the peninsula.

The event has the maximum support, both institutional and motor sector, and is an unmissable event of the main brands of motor market and energy sector, to publicize their latest developments in zero emissions vehicles and the technology that revolves around them.

CONTACT

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CONDITIONS FOR EXHIBITORS

The companies linked to the electric mobility sector that want to exhibit their products and services during the II Iberian Encounter of the VE in the South-West corridor, have several options:

Stand 10 x 5

- **10x5 m covered stand** labeled with the company brand in preferred location, or if preferred, availability of the 10 m facade by 5 m deep to install the company's own stand. Carpet, electricity with electric switchboard of 6000W and spotlights of 800W.
- Standard furniture: round table 80 cm, four chairs, display counter with storage, and high stool.
- Possibility of including or distributing the company's own promotional material or merchandising previously approved by the organizing committee.
- Logo on the official website in the Exhibitors section.
- Recognition in all prior and subsequent communications and dissemination of the meeting.
- Image of the stand and company in the general and personalized video of the event, with an interview with the person in charge of the brand.
- Stopping and greeting of the Inaugural Committee at your stand.

Net price without VAT 1,550 €

Stand 3 x 3

- **3x3 m covered stand** labeled with the company brand. Carpet, electricity with electric switchboard of 3000W and spotlights of 400W.
- Standard furniture: round table 80 cm, two chairs, display counter with storage, and high stool.
- Possibility of including or distributing the company's own promotional material or merchandising (balloons, roll-ups, etc.) previously approved by the organizing committee.
- Logo on the official website in the Exhibitors section.

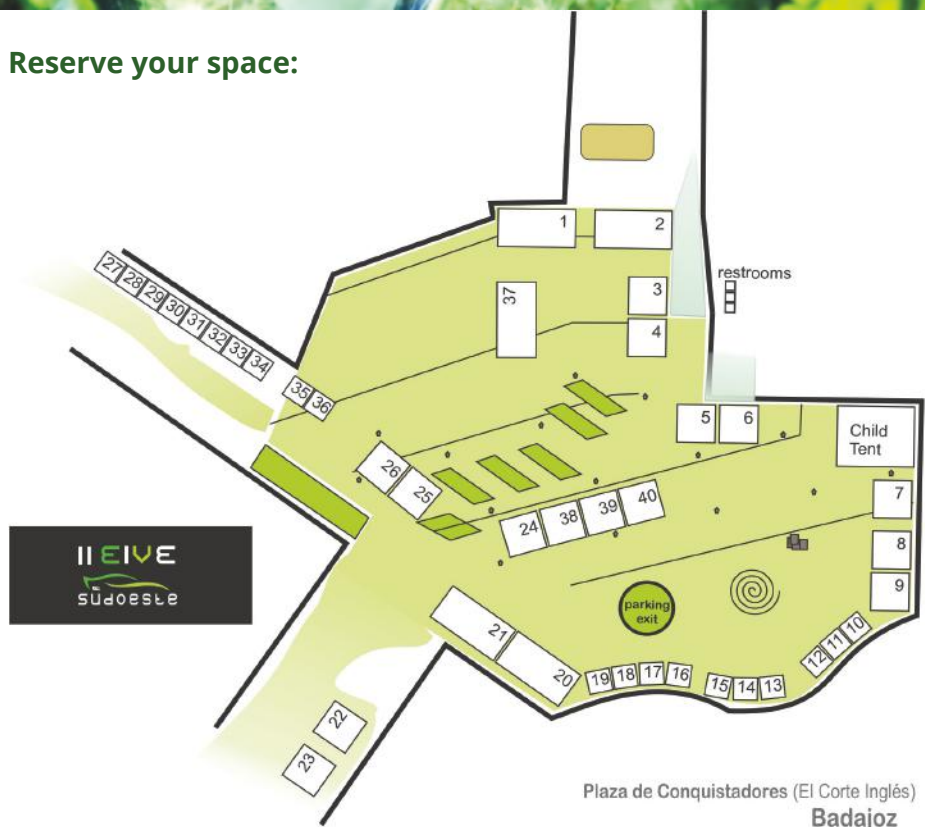
Net price without VAT 550 €

Stand 5 x 5

- **5x5 m covered stand** labeled with the company brand or if you prefer, availability of a 5 m facade by 5 m deep so that you can install the company's own stand. Carpet, electricity with electric switchboard of 3000W and spotlights of 400W.
- Standard furniture: round table 80 cm, four chairs, display counter with storage, and high stool.
- Possibility of including or distributing the company's own promotional material or merchandising (balloons, roll-ups, etc.) previously approved by the organizing committee.
- Logo on the official website in the Exhibitors section.

Net price without VAT 950 €

Reserve your space:



Plaza de Conquistadores (El Corte Inglés)
Badajoz

