

Natalia Sanchez

Social media and technology enthusiast with experience at the interface of web development, research, and graphic design.

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 www.doghouse.pro

 New York, New York

WORK EXPERIENCE

Research Assistant

Tandem Research

07/2018—Present

Goa, India

- » Authored funding proposals and concept notes surrounding data privacy, future of work, and social media issues in India.
- » Investigated the Rohingya refugee crisis in Bangladesh for an assignment by Médecins sans Frontières. Coordinated interviews and logistics for upcoming field research in Cox's Bazar.
- » Strengthened writing and presentations of research fellows. Proofread and copy-edited reports before publishing.
- » Executed the publication design of the "Work 2030" report.

Content Contributor

Tiger Ninjas

06/2018—07/2018

New Delhi, India

- » Composed blog posts and brochure content for clients i.e. Invaati Management and Aspect. Evaluated call center solutions and the use of new technologies in procurement.
- » Designed digital advertisements for companies like Tata AIG Insurance. Developed concepts for an interactive visitation area for Denali Management Services.

Digital Marketing Coordinator

WWStay

07/2017—10/2017

New York, New York

- » Assessed competitor's blog posts in order to gain a lead on trending topics in the corporate housing industry.
- » Expanded the company's digital marketing platform by contributing articles to its blogging initiative.

Public Relations Intern

The Piano Man Café

06/2013—08/2013

New Delhi, India

- » Oversaw the relationship with graphic designers to produce advertisements for weekly entertainment acts.
- » Corresponded with journalists, critics and bloggers to promote the restaurant's food, atmosphere and events.

Co-Founder

Mildly Offensive Content

02/2013—Present

New Delhi, India

- » Introduced the spoken word-slam poetry group to a community of Indian and expat artists. Boosted recognition to more than 5000 likes on Facebook, whilst jumpstarting a Spoken Word movement across the city.
- » Partnered with the Piano Man Café to host and advertise bi-monthly performances.

SKILLS

Advanced

- » Adobe Indesign, Photoshop, Acrobat
- » Webflow, HTML5, and CSS
- » Microsoft, Google and Apple Suite

Intermediate

- » French and German
- » Python and Javascript
- » Proofreading and copy-editing

Beginner

- » Adobe Illustrator and Premiere Pro
- » Conversational Hindi
- » Java and C

EDUCATION

Bachelor of Arts: History

New York University

- » First-year Liberal Studies Core program based in Paris, France
- » Electives include: Computer Science with a concentration in Web Design & Development; French; German; and classical piano

High School Diploma

American Embassy School in New Delhi

- » National Honors Society recognition
- » Entertainment critic and editor of school newspaper "The Roar"
- » Captain of Forensics "speech and debate" team
- » Captain of Cross Country team

INTERESTS

- » Impact of new technologies on society and sustainability
- » Innerworkings and implications of Big Data and Mass Surveillance
- » Youth and Social Media, phenomena of "memes" and virality
- » Creative pursuits in illustration, digital art and music production