



Blue Perigee Sapphire Profile Sheet

Services: Innovation-certification opportunities for individuals, businesses, and cities

Primary Markets Served: Individuals, businesses, and cities who want a certification that confirms their cutting-edge capabilities (you are not required to possess technical expertise or a technological orientation)

Purposes: To provide opportunities for individuals, businesses, and cities to enhance their personal, business or city brands and to inform clients, customers, schools, applicants, employers, employees, government agencies, and the public about the innovation potential of an individual, business or city

Essential Credential: In a world of nearly eight billion people, millions of businesses, and countless cities, Blue Perigee Sapphire Innovation Certification (BPSIC) offers a unique and essential way to prove the merits of your personal, business or city brand

BPSIC Personal: you enjoy creating, improving things, and adding unique value to the world

BPSIC Business: your business enjoys offering original or improved ideas, products, services or experiences

BPSIC City: your city enjoys promoting creativity, originality, and innovation to the best of its ability

Ultimate: BPSIC is the ultimate innovation certification because it is conferred by a company that was founded expressly for the purposes of creating and promoting innovation

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